

PHBA Executive Board

Conference Call Minutes
August 30, 2011

A conference call of the PHBA Executive Board was called to order at 8:10 on August 30, 2011 by President, Terry Goble

Present On the call:

Terry Goble
Ann Jones
Ken Beasley
Louis Hufnagel

Melonie Furnish
Steve Tidwell
Karen Andrews

Terri Green

A motion was made and 2nd to take items out of order. – Motion Passed

Lifetime Membership Proposal - A motion was made and 2nd to offer a "Palomino for Life" lifetime membership promotion from 1/1/2012 – 12/31/2012. – Motion passed. We will talk to AQHA about getting more attractive membership card for the lifetime members and possibly a plaque or frame-able certificate. See chart below for proposed fees.

Palomino For Life			
Age	Life Expect		
	60/year	50/year	45/year
19	400	400	400
29	340	350	355
39	280	300	310
49	220	250	265
59	160	200	270
69	100	150	175
79	40	100	130
89		50	85
99			40

Financials – Revenue from the world show entered, but there are still outstanding expenses. The bulk of the outstanding invoices should arrive in the next couple of weeks. The projection is that net revenue will be down.

Novice Program Changes – The programming changes to separate classes so an exhibitor would point out by class instead of division would cost approximately \$9k so it was decided not to go ahead with the changes at this time.

Confusion over motion at previous meeting – A motion was made to amend the motion from the previous meeting regarding ROM qualifications for Performance Halter. To conform to AQHA rules; remove showmanship and parade from the qualifying ROM's for Performance Halter in all divisions, 2nd– motion passed (Ken & Louis abstained because they hadn't voted on the previous motion) (This change references AQHA 2011 Rulebook Page 142)

Palomino Horses Magazine – There was a discussion regarding continuing with a print magazine or going to an online only method. The Handbook dictates information needs to be published in print and/or internet. The current subscriber base is about 555 members – Circulation is 2500 magazines. The current cost to PHBA is approximately \$11k. Terry will negotiate with Palomino Horses Management to improve the coverage of information and member accomplishments in the printed magazine.

International – Ann reported that she has contacts willing to attend the November meeting to share their knowledge and experience

Judges Committee – Terry is scheduling a conference call to discuss the number of qualified judges etc.

World Show – Terri Green was asked to bring copies of the contract to the November meeting and other board members are gathering information to compare venues, including information on Chamber of Commerce and other moneys available as incentives to discuss at the November meeting.

Next Conference Call – Terry will schedule another conference call toward the end of September. Exact date and time to come.

A motion was made and 2nd to excuse absentees, motion passed

A motion was made and 2nd to adjourn, motion passed. Meeting was adjourned at 9:33 pm.