

PHBA Executive Board

Meeting Minutes
March 13-16, 2012

March 13, 2012

Opening:

The regular meeting of the PHBA Executive Board was called to order at 7:14 on March 13, 2012 in Memphis, Tennessee by President Terry Goble.

Present:

- Terry Goble, President
- Melonie Furnish, President Elect
- Steve Tidwell, VP
- Louis Hufnagel, Appointee
- Bud Missel, Past President
- Karen Andrews, Assistant Secretary
- Ann Jones, Appointee
- Terri Green, General Manager
- Bill Miller, Appointee

A motion was made by Louis Hufnagel and 2nd by Ann Jones to excuse the absentees – motion passed

Approval of Minutes

A motion was made by Ann Jones, 2nd by Bill Miller to approve the minutes of the email meeting to approve minutes from 12/6/2011, 1/17/2012, & 2/21/2012 – motion passed

General Managers Report

Terri Green reviewed the various meeting room changes. Carmen O'Donnell is taking care of the hospitality suite meals.

The proposed amateur horse lease form is ready and a sample is in the booklet.

The nominating committee will require interviews of current Executive Board members. During the welcome session instructions will be given. There will also be an introduction of Brad Gibby during the welcome explaining what his role will be as Director of Judges and how it will benefit Judges and the general membership.

World Show

A conference call is being scheduled with Expo Square to discuss future dates. Ann Jones suggested cultivating a contact on the Board of Directors for Expo Square in Tulsa.

NSBA is offering PHBA an incentive to offer 3 yr old open WP & 3 yr old HUS classes for IF nominated horses out of NSBA Incentive Fund Stallions. No charge to our show, we get to charge \$15.00/entry fee that we get to keep and they will provide trophies. Terri Green will ask NSBA about offering an NSBA color class instead to be able to open it up to palomino bred, palominos, and others. This would be a specialty class for the world show.

Old Business

The new registration certificate was shown. A motion was made by Ann Jones, 2nd Louis Hufnagel by to start the bidding at \$100 for the "special 1st" to cover the cost of the registration and membership. – motion passed

As a point of clarification, the new registration form will start being issued as soon as the convention is completed. That means the registrations being auctioned off may not be the 1st ones mailed, but that is the reason to make the auctioned registrations include the

special “1st” seal; to make them special.

There was a conference call with AQHA to discuss the alliance agreement and set expectations. Trent Taylor will be at the convention to talk to the board about the agreement. The goal will be to give AQHA an answer on the agreement one way or another before the convention is over.

New Business

Show approval for ALQHA – Steve Tidwell is going to call AL to make sure they know that a multi-judged show will count against the shows AL can put on.

Terri Green provided notes from a meeting she attended with Dr. Bonnie (Included in the packet)

A motion was made to adjourn by Louis Hufnagel, 2nd by Ann Jones – motion passed.

March 14th, 2012 – no meeting convened

March 15th 2012

Opening:

The regular meeting of the PHBA Executive Board was called to order at 7:07 AM on March 15, 2012 in Memphis, Tennessee by President Terry Goble.

Present:

- Terry Goble, President
- Melonie Furnish, President Elect
- Steve Tidwell, VP
- Louis Hufnagel, Appointee
- Bud Missel, Past President
- Karen Andrews, Assistant Secretary
- Ann Jones, Appointee
- Terri Green, General Manager
- Bill Miller, Appointee
- Ken Beasley, Secretary/Treasurer
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A review of the day’s sessions was done to make sure they were all covered by a member of the EB.

Suggestions for the world show committee were:

- Standardizing awards
- Consolidating youth and open shows
- Shortening the number of days for the overall show

Suggestion for Breeders & Registration:

- Allow excessive white – If the horse is registered with any approved registry and the papers say it’s a Palomino; PHBA should accept it in the regular registry as Palomino
- Allowing 2nd generation get of Cremello into the Palomino Bred program

Report on Tunica show grounds visit

605 stalls with ability to add up to 200 more; 80-100 available RV spots; room for 30 odd vendors on the upper tier. They are offering PHBA a package deal. It is a nice facility with some challenges, but nothing that can’t be managed. They would like a 5 year contract, but the length of time is negotiable. They have dates available in June, July 8th – 21st and the dates we currently have at Expo Square are also available. We have to figure in the cost of moving & storage, volunteer base, travel, etc to have an accurate comparison. A

task force was put together of Steve Tidwell, Ken and Terri Green to see what they can negotiate.

The meeting was suspended until the next session.

March 17, 2012

The meeting was reconvened at 7:00 AM on March 17th, 2012.

Present:

- Terry Goble, President
- Melonie Furnish, President Elect
- Steve Tidwell, VP
- Louis Hufnagel, Appointee
- Bud Missel, Past President
- Karen Andrews, Assistant Secretary
- Ann Jones, Appointee
- Terri Green, General Manager
- Bill Miller, Appointee
- Secretary / Treasurer, Ken Beasley

AQHA alliance

The PHBA EB requested a reduced rate for registrations & Transfers. With the idea that as we grow; we would be willing to renegotiate that cost in the future.

A marketing plan will be in place going forward and there will be a negotiated budget and an annual review of the marketing plan.

Show Approvals

A motion was made by Louis Hufnagel to approve the joint AQHA/PHBA approved show in Alabama and waive the late fee, 2nd by Bud Missel – motion passed Terry Goble requested Steve Tidwell to send in writing a letter from AL allowing the use of their six shows.

The meeting was suspended until after the general membership meeting.

The meeting was reconvened at 1:32 on March 17th

A motion was made by Steve Tidwell to go into executive session 2nd by Bud Missel – motion passed A motion was made to go forward with the AQHA agreement depending on the pending negotiations by Louis Hufnagel, 2nd by Ann Jones – motion passed

There will be a conference call this week with Tunica and negotiations with Expo Square continues. Terry Wiens asked for a sample contract from the Tunica facility to review. There was a directive for the office to be more proactive in communication by including all forms; including, but not limited to regular mail.

A motion was made by Ann Jones, 2nd by Bud Missel for Karen Andrews to continue as the secretary for 2012 – motion passed

A motion was made by Ann Jones, 2nd by Bill Miller for Terry Wiens to continue as legal counsel for 2012 – motion passed

A motion was made by Louis Hufnagel, 2nd by Ann Jones to adjourn at 2:30 PM – motion passed

Minutes submitted by: Karen Andrews