

**PHBA Executive Board
Meeting Minutes
October 5-6, 2012**

Opening:

The regular meeting of the PHBA Executive Board was called to order by President Melonie Furnish in Tunica, MS on October 5, 2012 at noon

Present:

- **President, Melonie Furnish**
- **President Elect, Ken Beasley**
- **Vice President, Louis Hufnagel**
- **Vice President, Steve Tidwell**
- **Assistant Secretary, Karen Andrews**
- **Appointee, Vicky Parker**
- **Appointee, Bill Miller**
- **Appointee, Don Coats**
- **Past President, Terry L Goble, Sr**
- **General Manager, Terri Green**
- **Secretary/Treasurer, Ann Jones**

A motion was made by Louis Hufnagel and 2nd by Ann Jones to take items out of order – motion passed

General Manager's Report

General Manager, Terri Green gave her report. Palomino Bred is doing well. At the November meeting last year there were 41 registered and there have been another 101 registered since. The \$35 registration special ends 12/31, but there's always a special that run Jan – March where any registration is \$35.00, so extending the special could be discussed at the convention in 2013.

The office is running well.

The Heritage foundation is in full construction mode. There was some discussion regarding replacing the carpet in the office.

Donations were discussed and there is ongoing negotiation with a possible major sponsor.

Office hours were discussed. And a few ideas came up regarding extending or shortening hours. No decisions were made.

Terri Green reported that the audit for 2011 has been planned and will be completed so we should have a report available for the convention.

Financials

World Show Report

Ken Beasley gave a report of the World Show. Expenses were down, but entries were also down. Sponsorships helped a great deal.

He was able to show an itemized income & expense report and suggested we analyze each area of expense to see if there's a possibility of reducing any expenses further.

The general P&L was also presented. And expenses were reviewed for places costs could be reduced.

A motion was made by Steve Tidwell, 2nd by Bill Miller to terminate the magazine contract asking Terry Weins to initiate the exit clause in the current contract. Including that no additional expense would be incurred by PHBA. – motion passed

A motion was made by Steve Tidwell, 2nd by Don Coats to accept the financial report as presented – motion passed

No refunds were issued from the World Show, but credits were requested.

A motion was made by Ken Beasley, 2nd by Louie Hufnagel that with the exception Wheeler & Kennedy, the other requests for credit from the world show be granted according to the PHBA World Show Rules – motion passed

A motion was made by Steve Tidwell, 2nd by Don Coats that we issue a refund credit to Lisa Wheeler – motion passed

A motion was made by Steve Tidwell, 2nd by Don Coats that a credit be granted to Kennedy according to the PHBA World Show Rules – motion passed

Approval of Minutes

A motion was made by Ann Jones, 2nd by Terry L Goble, Sr to accept the minutes of the May Executive Board Meeting as presented – motion passed.

Old Business

News from AQHA indicates the new software target date is January 1st. They are working on the yearly mailing. Bud Missel will be setting up a conference call soon.

The task force reviewing a proposed system for World Show qualifying points met and brought back their findings. The finding of the task force is that due to economic conditions no action should be taken at this time, but it could be revisited at the 2014 convention.

The task force reviewing the white rule is going through the Handbook to see what rules would be affected. It's the recommendation of the task force that a thorough review needs to be completed before the rule change can be acted upon.

A motion was made by Ken Beasley, 2nd by Vicky Parker that Double points are not offered in 2013 – motion passed

Terri Green presented the results of the survey. The results will be published on the web and included in the convention packet.

Congress Advertising Package - We were contacted by a banner ad salesperson looking for our participation, it was the consensus of the Board that PHBA would not benefit from participating.

New Business

Vicky Parker reported on the PHBA booth at the congress – it's all setup and she's looking for volunteers to man the booth.

2013 PHBA Handbook – updates are being made. Important dates that are up in the air need to be settled so they don't hold up the Handbook printing. The suggestion was made that if the dates aren't settled when the Handbook needs to go to print, the page should be omitted. The Handbook should be completed by the end of December.

Some inconsistencies were discussed in the rule book regarding Parade & what counts toward novice points. It's the suggestion of the Board that Rule change Proposals be submitted in order to make consistent rules. (Send it to committee)

Meeting postponed until morning at 5:23 pm

Meeting was reconvened at 8:00 am on 10/6/2012

Convention

The fees have been increased by \$5.00 to cover a hospitality room. OPEA is sponsoring one day and the Executive Board personally donated to sponsor a day.

The Museum opening events need to be confirmed by the Heritage Foundation and advertised.

A review of the proposed schedule was completed. A motion was made by Ann Jones, 2nd by Ken Beasley to shorten the convention by a day, if the contract allows, by eliminating 2nd sessions – motion passed

It was suggested to have a conference call with committee chairs and vice chairs to explain expectations; including the committees having a conference call to prepare for the convention.

Show Secretary

The packet is now available on the website. A statement needs to be added in the show secretary's handbook on how to handle medical forms from PHBA.

Judges Committee

A motion was made by Ken Beasley, 2nd by Ann Jones that due to an exhibitor showing two horses in Longe line in violation of the PHBA Handbook, the 2nd entry shown by the same exhibitor is thereby ruled ineligible thus reducing the number of entries to two making the class a non-pointed class – motion passed

A motion was made by Louis Hufnagel 2nd by Ann Jones, that in accordance with Rule # 3065B "Furthermore, failure of show management to follow and enforce any rules could result in the loss of future show approval(s)." a letter of reprimand will be sent to show management for the show that allowed the same exhibitor to show two horses in Longe Line. – motion passed

A motion was made by Ken Beasley 2nd by Bill Miller, to send a letter of reprimand to the exhibitor who violated the rules and a communication to the exhibitor & the owner of the other two entries explaining the actions of the Executive Board with regard to one exhibitor showing two horses in a longe line class, sighting that the rules that were violated. – Motion passed

Page 23; 18 a. Each PHBA member or Palomino Horse owner is charged with notice of all rules and regulations published in the current PHBA Official Handbook.

PHBA furnishes members with a current Official Handbook upon request annually.

The handbook is also published on the PHBA website;

B. The PHBA By-Laws, General Rules, Rules of Registration

Judges recommendations for the 2013 World Show

The list of recommended Judges from the Judges committee was reviewed and modified based on the established guidelines.

A motion was made by Vicky Parker, 2nd by Steve Tidwell to give Terri Green the go ahead to start hiring judges for the 2013 World Show based on the list provided. – motion passed.

New Rule for 2013 World Show Premium & Entry Form

A motion was made by Bill Miller and 2nd by Ann Jones to send both proposed paragraphs regarding tabulation errors to Legal for appropriate wording and then inclusion in the World Show Rules – motion passed

World Show

A motion was made by Terry L Goble, Sr 2nd by Vicky Parker that under extenuating circumstances when World Show Rules are called into question an executive board meeting is call consisting of those who are present and as many as can be reached by phone to make a quorum to interpret the rule - the motion was withdrawn

The awards committee is working on making the awards consistent across divisions, but needs to be given a budget to work within.

A motion was made by Ken Beasley, 2nd Steve Tidwell by to get new quotes for awards – motion passed

Carman O'Donnell dropped by to present all the information she's gathered related to Tunica and the World Show. She will send a list of the prospective sponsors to the office. The PHBA office will provide sponsor packets that can be distributed. O'Donnell offered to be a local contact for whatever is needed to prepare for the show. She also volunteered to staff an information booth at the show, if we have one.

Terri Green reported on the Show Management trip to Tunica where they met with hotel and facility reps. There are some logistics that need to be dealt with. There are 605 stalls available

and obtaining portable stalls takes significant lead time, so there's a concern that last minute stall requests might create an issue. Moving up the deadline and requiring pre-payment for stalls to confirm reservations to try to limit or avoid stall issues were options that were discussed. The understanding is that portable stalls would have to be added in increments of 50, if needed.

Diesel can also be hard to find. Not every fuel station offers diesel.

Some of the other items we are used to in Tulsa aren't available, such as storage space, not being available so planning is key. Show Management will need to make other planning trips to the facility.

Vicky Parker presented an idea for a sponsorship funded show program that has the capacity of producing income. Her idea was very well received. With some tweaks to the details, she will get the information out to the Board and a few others who have volunteered to help with fund raising.

Cost saving measures for the World Show

New Quotes for awards

A motion was made by Terry L Goble, Sr, 2nd by Ken Beasley to give saddles to the Golden Horse across divisions with the exception novice youth and novice amateur (no saddles to reserves) – motion passed

A motion was made by Ken Beasley, 2nd by Steve Tidwell to give the Reserve Golden Horse a belt buckle across all divisions with the exception of novice youth and novice amateur – motion passed

A motion was made by Steve Tidwell, 2nd by Bill Miller that the novice youth and novice amateur Golden Horse get a belt buckle and the Reserve Golden Horse Novice Youth and Novice Amateur get a lesser award – motion passed

Ask non-judge contract labor for the show to volunteer to reduce their pay by \$50/day

A motion was made by Terry L Goble, Sr, 2nd by Vicky Parker to offer Vendor space at \$500 for a 10x10 space for one year or \$1125 paid in advance for 3 years paid in full up front nonrefundable – motion passed

A motion was made by Bill Miller 2nd by Vicky Parker to reduce stall fees to \$105 for youth and \$195 for Open/Amateur – motion passed

A motion was made by Terry L Goble, Sr, 2nd by Ann Jones to enter into executive session – motion passed

A motion was made by Vicky, 2nd by Ann Jones to come out of executive session – motion passed

A motion was made to adjourn at 5:52 pm on 10/6/2012 by Ann Jones, 2nd by Bill Miller – motion passed

Minutes submitted by:

Karen Andrews