

**PHBA Executive Board
Conference Call Minutes
December 11, 2012**

A conference call of the PHBA Executive Board began at 8:05 pm on December 11, 2012.

Present On the call:

Terry Goble
Melonie Furnish
Steve Tidwell

Louis Hufnagel
Karen Andrews
Ann Jones
Terri Green

Don Coats
Vicky Parker
Bill Miller

A motion made by Louie, 2nd by Don Coats to excuse the absentees – motion passed

A motion was made by Ann Jones, 2nd by Louie to accept the minutes of the October 22nd & November 8th conference calls as sent – motion passed.

Ann Jones gave a financial report including the current balances. The Heritage Foundation gave PHBA another check when they were in Tulsa in November.

A motion was made to go with a nice watch and have it engraved for the 40 year Palomino Judges by Terry Goble, 2nd by Louis Hufnagel – motion passed

Color Breed Council (CBC) expenses, \$75/person for the committee to go last year PHBA paid for 9 attendees, Terri Green asked if PHBA would be picking up that cost again this year in Tulsa or if she should notify the attendees they would be responsible for the cost this year. Melonie Furnish will call Dutch Guthrie for feedback on behalf of the Judges committee regarding them picking up their own expenses for the CBC this year. Also ask Dutch Guthrie if Brad Gibby, PHBA Director of Judges, needs to attend the CBC or if it would be better to have his time spent at the PHBA World Show.

There was a discussion of the proposed electronic magazine. The consensus was that we would go back to ask for 25% of the advertising revenue and no charge to PHBA at all.

World Show program

Hunter in Hand – with color to follow may be an issue for some people as some will want to go into HIH braided and have to unbraided for color. Ranch Horse should be held around the Trail and move the Pleasure somewhere else. That would be more efficient for course setup. Also rearrange classes so the horse isn't switching from braiding to banding. Jr WP on Monday in front of trail so the Jr horses don't have such a long wait.

Sr. reining to ama barrels; is that too long or too many? Exhibitors indicated they wanted those events on the same day.

Move classes so that classes requiring the same attire are grouped together to avoid multiple time consuming changes similar to the suggestion regarding braiding vs banding.

It was noted that the one unique thing we have to market is a family atmosphere and until we put the Youth and World Shows together, we are not promoting a family atmosphere.

Budget for World Show is forthcoming from Terri Green.

Terri Green will make the suggested changes and send out the revised schedule.

Terri Green is working on hiring of the judges.

HIH Stallions and Geldings will be combined. The rule change proposal should be submitted.

There was a discussion regarding cost saving measures by using volunteers for the world show while keeping the quality of the world show. Terri Green & Daryl Bilke will look into utilizing some volunteer help to make the show run better without sacrificing quality. It was suggested that the APA's near the World Show location be contacted and ask if there are any volunteers.

Sponsorships – there's a sponsor willing to donate 10k for the choice of 4 preferred hook ups and 25 preferred stalls. They will pay in advance for the stalls and hookups. They also want forms from Vicky Parker for the program. It was the consensus of the group that we happily accept the donation and give them their choice of stalls & hookups.

PIP (Palomino Incentive Program)

Terry Wiens was on the call to address any legal questions regarding PIP. His review indicated that PHBA reserves all the rights to change, suspend and/or end the program at any time provided it is fair and if disbanded, the participants would expect back the money they have put in that was held in trust.

The suggestion was made to send it to a task force to review and come back with changes to simplify payouts and make it a profitable program.

A motion was made by Terry Goble, 2nd by Bill Miller to work on fixing the program and then make payouts as appropriate. – motion passed

Terri Green noted that some of the administration issues were that members were allowed to nominate on the registration form paying with one check, so it's difficult to separate the funds. It's the recommendation of the office to have the nominations be sent in on a separate form with a separate check.

A motion was made by Steve Tidwell, 2nd by Louis Hufnagel to adjourn – motion passed. The call ended at 11:00 pm