

**PHBA EXECUTIVE BOARD MINUTES**  
**March 14-17, 2007**  
**Crowne Plaza**  
**Jacksonville, FL**

The meeting was called to order by President Charles “Chuck” Creekmore at 8:20 a.m. Alda Buresh, Susan Bragg, William “Dutch” Guthrie, Jeff Ohler, Rebekah Herrmann, Lois Smith, Steve Tidwell and Bev Armstrong were present. Cindy Chilton-Moore, staff, was present.

Chilton-Moore updated the executive board on the change of the Saturday evening banquet facility to the Omni across the river. Continual busing back and forth will be provided that evening.

**1.) Excused absence**

Buresh moved to excuse the absence of Nikki Longacre. Ohler seconded the motion. The motion was approved unanimously.

**2.) Agenda out of order**

Buresh moved to take agenda items out of order. Ohler seconded the motion. The motion was approved unanimously.

**3.) Minutes approved**

Ohler moved to approve the minutes of the November meeting. Buresh seconded the motion. The motion was approved unanimously.

**4.) Approval of mail ballots**

Buresh moved to approve all the mail ballots except the 24K Gold Show ballot. Ohler seconded the motion. The motion was approved unanimously.

**5.) 24 K Gold mail ballot**

Buresh moved to ratify the mail ballot. Ohler seconded the motion. The motion was approved unanimously.

**6.) Amended 24 K Gold show approval**

Buresh moved to approve the motion as amended for the 24K Gold show approval. Ohler seconded the motion. The motion was approved. Herrmann voted nay.

**7.) 2006 Financial**

Guthrie reviewed the balance sheet and the statement of activity. The net worth of the organization was \$437,422.57. The most outstanding item Guthrie found in the financials was over \$60,000.00 on accounting fees in 2006.

Nikki Longacre joined the meeting at 8:55 a.m.

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Herrmann moved to include the financial report into the minutes. Ohler seconded the motion. The motion to include was passed unanimously.

**8.) Budget**

Chilton-Moore commented on the outstanding job that Ohler did on the spread sheets for the PIP and the roll out of the budget. Ohler explained the roll out, the manner in which it works and how the committees will work with it. Guthrie stated that each committee needs to be informed that their budget projections and the means to attain them need to be included in their reports. The PIP first year payouts are very impressive.

Herrmann moved to adopt the budget template that Ohler developed and disseminate the computer copy to the committee members for use in the committees. Guthrie seconded the motion. The motion was approved unanimously.

**9.) VPA request rule 3033**

Buresh moved to approve their request. Longacre seconded the motion. The motion was approved unanimously.

**10.) APA show date projection**

Smith is to go to the APA Committee and request their solution to prevent the future conflict of show dates.

**11.) Palomino Congress**

Armstrong reported an update on the Congress and promised a more complete report in April.

**12.) Reichert Celebration**

The Reichert Celebration has agreed to include a PHBA show on Saturday and Sunday, August 11 & 12. OPEA has agreed to staff it. Herrmann moved to approve. Bragg seconded the motion. The motion was approved unanimously.

Herrmann moved for a revote. Tidwell seconded the motion. Herrmann moved to table the motion. Tidwell seconded the motion. The motion to table was approved unanimously.

**13.) Revisit the Reichert Celebration motion**

Herrmann moved to take the motion from the table. Buresh seconded the motion. The motion was approved unanimously.

Herrmann moved to reconsider the motion to approve the Reichert Celebration. Guthrie seconded the motion. The motion to reconsider was approved unanimously.

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Herrmann moved to approve the 2 day 3-judged shows at the Reichert Celebration. Buresh seconded the motion. Discussion followed. The motion was passed. Herrmann voted nay.

**14.) Vision Statement**

Guthrie presented the vision statement: To provide the highest quality service to the equine enthusiast by creating an environment that supports the efficient facilitation of their goals.

Ohler moved to adopt the vision statement as presented. Buresh seconded the motion. The motion was approved unanimously.

**Thursday March 15, 2007**

The meeting was reconvened at 7:40 a.m. Thursday morning by acting President Alda Buresh. William “Dutch” Guthrie, Jeff Ohler, Rebekah Herrmann, Lois Smith, Steve Tidwell and Bev Armstrong were present. Chilton-Moore was present.

**15.) Audience – Merial Sponsorship**

Carol Goble reported on her meeting with Merial. Goble renegotiated with Merial to sponsor 13 futurities, maturities and classes. They will split the class monies with the first three winners. They are giving “goodie bags” of at least \$100 value to the top three and the remaining winners will receive a box of Ulcer Guard. They are going to purchase additional ads in the Palomino Horses magazine. They are to provide two exhibitors parties—one at the youth and one at the PHBA World Show. They will provide several clinics at the World Show. They will work in concert with Sundowner so as not to conflict with any of their clinic plans. Carol gave copies of the contract to each EB member.

Herrmann moved to accept the Merial proposal as presented pending legal review. Ohler seconded the motion. The motion was approved unanimously.

Chuck Creekmore joined the meeting.

**16.) Laptop for Chilton-Moore**

Ohler moved to purchase a new laptop for Chilton-Moore not to exceed \$1,800.00. Buresh seconded the motion. The motion was approved unanimously.

**Saturday March 17, 2007**

The meeting was reconvened at 7:16 a.m. on Saturday in an informal, casual, discussion manner. Creekmore officially called the meeting to order at 7:27 a.m. Alda Buresh, Susan Bragg, William “Dutch” Guthrie, Jeff Ohler, Rebekah Herrmann,

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Lois Smith, Steve Tidwell and Bev Armstrong were present. Chilton-Moore was excused to set up the BOD room.

Each liaison reported on their respective committees to prepare for the board of directors meeting.

**17.) Audience**

The youth members, in two opposing views, addressed the EB concerning the High Point Speed Event Youth Horse giving their arguments. The Youth Advisors also addressed the EB. Tidwell moved to accept the majority of the Youth Association in their recommendation on 1311. A .B. & C. Bragg seconded the motion. Herrmann excused herself because of a conflict of interest. The motion was passed. Ohler voted nay.

**18.) Assistant Secretary**

Buresh desired to appoint Eric Jayjohn as Asst. Secretary. Ohler moved to accept the appointment. Herrmann seconded the motion. The motion was passed unanimously.

**19.) Complaint Review Committee Empowerment**

Ohler moved to empower the Complaint Review Committee. Herrmann seconded the motion. The motion was passed unanimously. The committee members remain the same Rocky Ahlfinger, Mary Ann Fielitz and Bill Price. Bragg and Dale Froyum will serve when there is a conflict of interest.

**20.) Bank Account Signature**

Chilton-Moore needs someone living close to Tulsa to sign checks. Tidwell moved to allow in addition to Chilton-Moore--Buresh, Creekmore and Missel to be listed on the bank's signature card. Guthrie seconded the motion. The motion was passed unanimously.

**21.) Show Rules Task Force**

The Show Rules Committee requested a task force to look at all rules pertaining to show class sizes, the point structure and APA show calendar. Ohler moved to establish the committee as established by the BOD and others to be added. Tidwell seconded the motion. The motion was passed unanimously. Buresh assigned Eric Jayjohn as chairman, Benham Stewart (past president liaison), Ronnie Isley, Bill Wallace, Martha Hoff, Rebecca Walden, Jeannie Young, Barbara Osborne, Sharon Ohler, Terry Goble, Howard Rea, Lois Smith, Nikki Longacre and others as applicable to the committee.

**22.) Housekeeping – Name of Show Management Seminar**

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Ohler moved to change the name of the Show Management Seminar to the Show Management Committee. Guthrie seconded the motion. The motion was passed unanimously.

**23.) Lower Registration Fee**

Guthrie moved to go back to the committees with the financial information on the effect of lowering the registration & transfer fees. Herrmann seconded the motion. The motion was passed unanimously. Ohler and Buresh will contact the chairpersons of Long Range, APA, Registration, and Marketing (Murty, C. Wallace, Cowie and C. Goble).

**24.) Versatility Participant Limit**

Tidwell moved to change the number of participants in the WS Versatility class from 10 to 15 before it goes to press. Longacre seconded the motion. The motion was passed unanimously.

**25.) WS Challenged Riders - Free Stall**

Guthrie moved to supply a free stall for the horse of a challenged rider if that horse is not entered into any other WS class. Ohler seconded the motion. The motion was passed unanimously.

**26.) World Show Software**

Guthrie moved to purchase the software, Funware for Windows, to be used at the World Show with a ceiling cost of \$600.00. Ohler seconded the motion. The motion was passed unanimously.

Guthrie moved to adjourn. Tidwell seconded the motion. The meeting was adjourned at 3:52 p.m.