

# **PHBA Executive Board Meeting**

**Biltmore Hotel**

**Oklahoma City, Oklahoma**

**November 11, 2007**

**Page 1 of 6**

**Meeting Called to Order by President Buresh at 8:17 am.**

## **Attendees:**

Alda Buresh Terry Goble Sr.

William "Dutch" Guthrie Bev Armstrong

Bud Missel Rebekah "Becky" Herrmann

Jeffrey "Jeff" Ohler Eric Jayjohn

Steve Tidwell Terry Weins, PHBA Legal Counsel

## **1. Agenda Items Out of Order**

**A. Motion/Second:** Ohler moved and Missel seconded to take the agenda items out of order.

**Conclusion:** Motion passed unanimously.

## **2. Excused Absences**

**A. Motion/Second:** Armstrong moved and Missel seconded to excuse the absence of Past President Creekmore.

**Conclusion:** Motion passed unanimously.

## **3. Executive Session**

**A. Motion/Second:** Armstrong moved and Guthrie seconded to move into Executive Session.

**Conclusion:** Motion passed unanimously.

**B. Motion/Second:** Guthrie moved and Missel seconded to return to Open Session.

**Conclusion:** Motion passed unanimously.

## **4. National Convention 2008.....Cara S tewart**

**Discussion:** Report given by Cara Stewart.

**A. Motion/Second:** Ohler moved and Missel seconded to accept the report and approve Stewart's plans/recommendations.

**Conclusion:** Motion passed unanimously.

**5. Versatility Class & Challenged Rider Program.....Jarrell Jackson**

**Discussion:** Reports given by Committee Chair Jarrell Jackson.

**A. Motion/Second:** Armstrong moved and Guthrie seconded to accept the reports.

**Conclusion:** Motion passed unanimously.

**6. Amateur Board .....Barbara Osborne**

**Discussion:** Report given by Amateur President Barbara Osborne.

**A. Motion/Second:** Goble moved and Armstrong seconded to accept the report.

**Conclusion:** Motion passed unanimously.

## **PHBA Executive Board Meeting**

### **Biltmore Hotel**

### **Oklahoma City, Oklahoma**

**November 11, 2007**

**Page 2 of 6**

**7. Public Relations/Marketing .....Carol Goble**

**Discussion:** Report given by Committee Chair Carol Goble. The **PHBA promotional DVD** will be presented to the directors at the convention in Lexington. Each APA President (or representative) will be given a copy. A copy will be included with the traveling PHBA booth as well. **Time capsule** in Tulsa – A 50 year old time capsule was recently opened and a new time capsule was buried yesterday. PHBA provided several items for the new time capsule.

**A. Motion/Second:** Armstrong moved and Guthrie seconded to accept the report.

**Conclusion:** Motion passed unanimously.

#### **8. World Show Report.....Howard Rea**

**Discussion:** Report given by Committee Chair Howard Rea. Review provided by Rea on adjustments/reorganization of WS rules for the 2008 handbook.

**A. Motion/Second:** Herrmann moved and Tidwell seconded to accept the report.

**Conclusion:** Motion passed unanimously.

**B. Motion/Second:** Herrmann moved and Tidwell seconded to accept housekeeping changes to the World Show rules.

**Conclusion:** Passed unanimously.

**C. Motion/Second:** Armstrong moved and Goble seconded to adopt the additions and deletions to the World Show rules.

**Conclusion:** Motion passed unanimously.

#### **9. PHBA Member Audiences**

**Discussion:** Several members requested to speak to the EB on the point scale and other issues.

**Kay Kennedy:** (Texas) – Spoke on behalf of TPEA. Over 100 TPEA members contacted (1200+ member APA). Not one member contacted is in favor of the new point scale. She read opinions from some members.

**Gerald Kennedy:** (Texas) – Spoke in opposition to the new point scale. Economy works against the new point scale. High cost of fuel, etc. will limit member's interest/ability to travel to shows. Members won't haul long distances to go to other shows.

**Ann Jones:** (Georgia & Oklahoma) – In favor of new point scale. It will improve the value of our horses. The new scale is a step in the right direction for PHBA. She thinks PHBA needs to go further with changes. She feels this will increase participation and interest in PHBA.

**Marleen Cowie:** (NY) – Spoke in opposition to the new point scale. She spoke on behalf of NY & PA interests on the task force. Point scale not root cause of the attendance problems at our shows.

Competition drives exhibitors, not points. Economic pressures are impacting horse showing (discretionary monies).

**Jeannie Young:** (Texas) – Spoke in opposition to the new point scale. Provided a booklet to board

members for review. She read highlights from booklet on several topics.

**Lulu Wilcox:** (Georgia) - Read a letter from a member in favor of the new point scale who left PHBA and now shows AQHA. She also spoke in favor of the new point scale change personally. She stated several statistics to support her opinion.

**Vicki Parker:** (Ohio) – Spoke in opposition to the new point scale. She does not see how a cut in points “at this time ” will increase horses at the shows.

**Martha Hoff:** (NJ) – Spoke in opposition to the new point scale. She recommended a change in the number of points required to earn awards (i.e. ROMs, Superiors, PHBA Champion, etc.).

**Farryl Holub:** (Texas) – Acknowledges decision is not easy. Many members have expressed views both against and in favor of the new point scale.

## **PHBA Executive Board Meeting**

### **Biltmore Hotel**

### **Oklahoma City, Oklahoma**

**November 11, 2007**

**Page 3 of 6**

#### **10. Registration/Transfer/Breeders .....Marleen Cowie**

**Discussion:** Committee Chair Marleen Cowie reported on information about the Kentucky breeders incentive program. PHBA is not eligible because we are a color breed. Interpretation of a critical clause in the program guidelines is subject to possible change per Jeff Ohler. Ohler also indicated the program has to be managed through the state APA. It is not a national level program. Howard Rea worked on obtaining PHBA inclusion in the Kentucky program. He stated the program is run by the state racing authority and they have the authority to extend involvement status to equine organizations.

#### **11. Show Rules.....Lulu Wilcox**

**Discussion:** Report given by Committee Chair Lulu Wilcox. Several errors exist in the PHBA handbook and rules listed on the web site as taking affect January 1, 2008 that are incorrect. An effort is underway to

identify and correct rules conflicts and other errors of a housekeeping nature (previously overlooked when new or amended rules have been entered in the handbook in recent years) before the 2008 printing of the handbook (will not involve changing/altering the meaning of any rules except for previously adopted changes that are missing from the handbook).

**A. Motion/Second:** Ohler moved and Tidwell seconded to accept the report.

**Conclusion:** Motion passed unanimously.

**Break for lunch at 1:03 pm**

**Reconvened at 1:42 pm**

#### **12. Executive Session**

**A. Motion/Second:** Armstrong moved and Ohler seconded to move into Executive Session.

**Conclusion:** Motion passed unanimously.

**B. Motion/Second:** Ohler moved and Armstrong seconded to return to Open Session.

**Conclusion:** Motion passed unanimously.

#### **13. Minutes**

**Discussion:** Minutes from the August 25, 2007 meeting and the Teleconference meetings on September 12 & 19, 2007 were reviewed.

**A. Motion/Second:** Tidwell moved and Armstrong seconded to ratify the minutes of the August 25, 2007 meeting and the September 12 & 19, 2007 Teleconferences as presented.

**Conclusion:** Motion passed unanimously.

#### **14. Email Ballots**

1) WCHA Request

2) MPA Request (Dixie Nationals)

3) OPEA Request (Labor Day Show/Go for the Gold Futurity)

4) Point Scale Change Postponement of Implementation

5) Signatory Power Change

**A. Motion/Second:** Armstrong moved and Missel seconded to accept the email ballots as presented except

for the signatory power change ballot.

**Conclusion:** Motion passed unanimously.

**B. Motion/Second:** Armstrong moved and Guthrie seconded to approve the signatory power change ballot.

**Conclusion:** Motion passed unanimously.

## **PHBA Executive Board Meeting**

### **Biltmore Hotel**

### **Oklahoma City, Oklahoma**

**November 11, 2007**

**Page 4 of 6**

#### **15. Financial Statements/Treasurer's Report**

**Discussion:** Report given by Secretary/Treasurer Missel.

**A. Motion/Second:** Tidwell moved and Guthrie seconded to accept the treasurer's report.

**Conclusion:** Motion passed unanimously.

#### **16. Audit Report**

**Discussion:** Report given by Secretary/Treasurer Missel.

**A. Motion/Second:** Armstrong moved and Ohler seconded to accept the audit report.

**Conclusion:** Motion passed unanimously.

#### **17. 2008 Budget**

**Discussion:** Missel indicated more time is needed to provide a 2008 budget with reliable figures.

**A. Motion/Second:** Ohler moved and Tidwell seconded to postpone the budget report until the next conference call.

**Conclusion:** Motion passed unanimously.

#### **18. Computer/World Show Software Report.....Jeff Ohler**

**Discussion:** Report given by Jeff Ohler. Testing with the 2007 WCHS data is underway with positive results. Should be testing tie breakers soon. Software will be shown at the 2008 convention and used at the

2008 WCHS.

**A. Motion/Second:** Missel moved and Guthrie seconded to accept the report.

**Conclusion:** Motion passed unanimously.

**19. Professional Horsemen's Program.....Doug May**

**Discussion:** Report given by Terry Wiens on behalf of Chairperson Doug May. Program documents are in process of legal review.

**A. Motion/Second:** Tidwell moved and Armstrong seconded to accept the report.

**Conclusion:** Motion passed unanimously.

**21. Your Travel Presentation.....Dutch Guthrie**

**Discussion:** Presentation given by Dutch Guthrie on behalf of Your Travel representatives. This will serve as a fundraiser for PHBA. Guthrie suggests waiting until new GM is on board to let them pick up on this. Program is worth looking at (convention and WS for example).

**A. Motion/Second:** Armstrong moved and Missel seconded to accept the report.

**Conclusion:** Motion passed unanimously.

**22. Trainers Crisis Fund.....Terry Furnish**

**Discussion:** Report submitted by Committee Chair Terry Furnish. Board members reviewed the report.

**A. Motion/Second:** Armstrong moved and Tidwell seconded to accept the report.

**Conclusion:** Motion passed unanimously.

## **PHBA Executive Board Meeting**

### **Biltmore Hotel**

### **Oklahoma City, Oklahoma**

**November 11, 2007**

**Page 5 of 6**

**23. WCHA Report.....Bev Armstrong**

**Discussion:** Report given by Bev Armstrong. She attended the WCHA kickoff reception at the Quarter

Horse Congress. WCHA representatives presented their ideal of a conformation horse (not a bulky looking horse). They are starting an incentive fund (Breeders Classic). Armstrong expects PHBA to look at including WCHA supported classes in future World Shows (Similar to NSBA classes).

**A. Motion/Second:** Tidwell moved and Goble seconded to accept the report.

**Conclusion:** Motion passed unanimously.

**24. Office Internet/Phone Service.....Jeff Ohler**

**Discussion:** The PHBA office staff secured a quote to merge the phone and internet to one service. There will be a significant savings over separate expenses we have incurred to date. Averaging about 900.00/month currently. Quote is for 353.00/month for combined service, with an estimate monthly savings average in the range of 550.00.

**A. Motion/Second:** Armstrong moved and Missel seconded to authorize staff to obtain the combined service.

**Conclusion:** Motion passed unanimously.

**25. Houston Livestock Show Request**

**Discussion:** The planned dates for the 2008 PHBA portion are the weekend of the 2008 PHBA convention.

**A. Motion/Second:** Ohler moved and Goble seconded to request show management move the show dates.

If the date cannot be moved, then the show is approved as submitted.

**Conclusion:** Motion passed (Herrmann and Guthrie in opposition).

**B. Motion/Second:** Ohler moved and Tidwell seconded to reconsider the previous action.

**Conclusion:** Motion passed (Armstrong in opposition).

**C. Motion/Second:** Herrmann moved and Missel seconded to request show management change the show dates (Herrmann to call show management and explore options).

**Conclusion:** Motion passed unanimously.

**26. FPEA Request**

**A. Motion/Second:** Goble moved and Herrmann seconded to reject the request.

**Conclusion:** Motion passed unanimously.

**27. PHBA Corporate Credit Card**

**Discussion:** Application in office for a credit card for the association.

**28. Delayed Broadcast Email Proposal.....Jeff Ohler**

**Discussion:** Report given by Jeff Ohler. Quote for new P.C. to do web broadcasts is \$5510.00. This will allow email broadcasts to be generated during business hours. This also gets PHBA much needed server storage space we lack presently. Ohler suggested getting input from the Computer Committee Chair/Vice Chair. Buresh directed Ohler to continue investigation.

## **PHBA Executive Board Meeting**

### **Biltmore Hotel**

### **Oklahoma City, Oklahoma**

**November 11, 2007**

**Page 6 of 6**

**29. New Business**

**Discussion:** Proposal from Carolyn Henderson for new "PHBA School Packet"

**A. Motion/Second:** Tidwell moved and Ohler seconded to approve 1000 sets of the "PHBA School Packet".

**Conclusion:** Motion passed unanimously.

**Adjournment**

**A. Motion/Second:** Guthrie moved and Armstrong seconded to adjourn meeting.

**Conclusion:** Motion passed unanimously. Meeting adjourned at 6:09 pm

**Respectfully submitted by Eric Jayjohn, PHBA Assistant Secretary**