PHBA Executive Board Meeting November 12, 2006 Biltmore Hotel Oklahoma City, OK

The meeting was called to order by President Charles "Chuck" Creekmore at 8:35 a.m. Alda Buresh, Susan Bragg, William "Dutch" Guthrie, Nikki Longacre, Jeff Ohler, Rebekah Herrmann, Lois Smith, Steve Tidwell, and Bev Armstrong were present. Cindy Chilton Moore, staff, was present.

1) Agenda out of order

Buresh moved to take the items out of order. Ohler seconded the motion. The motion was approved unanimously.

2) Executive Session

Guthrie moved to go into Executive Session. Buresh seconded the motion. The motion was approved unanimously.

Ohler moved to go out of executive session. Tidwell seconded the motion. The motion was approved unanimously.

3) Treasurer's Report

Guthrie explained the Balance Sheet and the Profit and Loss statement. Ohler moved to include the report in the minutes. Buresh seconded the motion. The motion was approved unanimously.

4) Budget

Chilton explained the proposed 2007 budget in relationship to the new bookkeeping software and that the expenses are through November. Ohler stated that he would be glad to build a new Excel spreadsheet that would be based upon our new categories. Ohler suggested that we go to the Finance Committee to determine the budget report system that they desire and recommend. Buresh moved that we approve the budget. Ohler seconded the motion. Tidwell moved to table the motion until after the business plan discussion. Longacre seconded the motion. The motion to table was approved unanimously.

5) Approval of Minutes/Mail Ballots

A) Minutes – August 2006

Herrmann moved to approve. Guthrie seconded the motion. The motion was approved unanimously.

B) Minutes – July 2006

Ohler moved to approve the minutes. Herrmann seconded the motion. The motion was approved unanimously.

C) Minutes – October, 2006

Ohler moved to approve the minutes. Bragg seconded the motion. The motion was approved unanimously.

D) Mail ballots

- 1. August 2006 Distribution minutes
- 2. Novice Youth Eligibility
- 3. Sundowner Trailer Corporate Partnership
- 4. Region 6, AQHA use of Mixer print

Ohler moved to ratify all the mail ballots. Buresh seconded the motion. The motion was approved unanimously.

6) TPA – October 2006 waive rule 2027

Longacre moved to approve. Bragg seconded the motion. The motion was approved unanimously.

7) TPA – October 2007, Rule 3031 C

Tidwell moved to approve TPA's request for a split/combined show allowing 6 judges in the arena at one time for the Halter, Color and Challenge Rider class. Herrmann seconded the motion. The motion was approved unanimously.

8) OPEA - September, 2007, Rule 3031 C

Longacre moved to approve the split/combined proposal for their Labor Day Circuit and Go for the Gold Futurity shows. Guthrie moved to second the motion. The motion was approved unanimously.

9) NMPEA July 2006 waiver request Rule 3061

Guthrie moved to waive their fines. Ohler seconded the motion. The motion was approved unanimously.

10) NYPEA June, 2006 waiver request Rule 3061

Herrmann moved to waive their fines. Tidwell seconded the motion. The motion was approved unanimously. Creekmore is to send them a letter.

11) MPHA September 2006 waiver Rule 3054

Buresh moved to waive their fines. Tidwell seconded the motion. The motion was approved. Guthrie abstained.

Discussion took place on how PHBA can assist the APA's that are struggling to maintain their shows.

12) World Show Committee Conference call

Chilton was directed to get quotes for buckles for 1st place winners.

Dr. Henry Migliore, Ben Bennett and Melissa Lay joined the meeting at noon.

Audiences

Dr. Henry Migliore and Ben Bennett - Business Plan & Survey

Migliore reviewed the 5 year strategic plan as included in the EB information.

On page 12 -- Guthrie questioned the number of total members since it doesn't equate with the separate divisions. Buresh would like to see the World Show sponsors and trade show exhibitor numbers included with a quantifiable number. Number 7 and 5 are a duplicate so number 7 will be removed. Guthrie will provide the financial measurements based on the balance sheet and the profit and loss reports.

Mr. Bennett brought us a preliminary report on the survey. He thanked Herrmann and her committee on putting the survey together and Chilton on getting the word out by e-mail and letters to the members.

It was suggested that Chilton send another e-mail to the members that the survey will be available through Friday, November 17th. Then Bennett will close and finalize the survey results.

Guthrie stated that the Strategic Plan is missing the mission and the vision statements. Migliore stated that this is in the section in the Purpose of the plan but if that is not acceptable then when we produce these items that he will then include them into the completed item.

Migliore, Bennett and Lay excused themselves at 1:45 p.m.

Terry Wiens joined the meeting at 1:45 p.m.

There was a10 minute break taken.

Dale Livingston joined the meeting at 2:00 p.m.

Dale Livingston and the American Horseman Alliance – Occupational Hazard Insurance

Livingston presented his plans, which would offer the professional horsemen and women of PHBA two options. The first was for major medical coverage and the second was for occupational hazard insurance.

Dale Livingston was excused.

There was a 5 minute break taken.

13) American Horseman Alliance – Occupational Hazard Insurance

Guthrie moved that we seek out an explicit proposal in writing from Livingston. Ohler seconded the motion. The motion was approved unanimously. Creekmore is to send a letter requesting such.

14) Business Plan

Creekmore assigned Guthrie, chair, Armstrong, Buresh and Creekmore to serve on a committee to assist with finishing the proposal of the Strategic Plan.

15) Rule 7102-7111, Youth Team Competition

Ohler moved to accept the Team Competition rules. Smith seconded the motion. The motion was approved unanimously.

16) TWHBEA, Celebration Aug-Sept 2006 report

For your information.

17) Audit

Buresh moved to approve the audit. Tidwell seconded the motion. The motion was approved unanimously.

18) Budget

Buresh moved to take the budget proposal from table. Ohler seconded the motion. The motion was approved unanimously.

Guthrie moved to accept the current budget. Buresh seconded the motion. The motion was approved unanimously.

19) New Budget Format

Guthrie moved to authorize Ohler to work with the office and produce a spreadsheet program that would be compatible with our new software. Buresh seconded the motion. Each committee would be asked to present a budget.

20) Bids Received

This is for your information. It is Congress Palomino subcommittee information.

21) WS Naming rights

Guthrie moved to have the marketing committee establish criteria for WS partnership/sponsorship rights and to involve all other related committees (Amateur, Youth, WS, Etc). Ohler seconded the motion. The motion was approved unanimously.

Guthrie moved to adjourn the meeting. Buresh seconded the motion. The meeting was adjourned at 4:35 p.m.

Beverly Armstrong