

**PHBA EXECUTIVE BOARD  
MINUTES OF MARCH 13, 2016 MEETING**

A meeting of the PHBA Executive Board was held on Sunday, March, 13, 2016, in the Diplomat Room of the Hyatt Regency Hotel, Tulsa, Oklahoma. The meeting was called to order at 8:58 a.m. by President Ann Jones.

Present were:

Ann Jones -	President
Louis Hufnagel -	Past President
Don Coats -	President Elect
Vicki Parker -	Vice President
Tom Craun -	Vice President
Lowanda McDowell-	Sec./Treasurer
Howard Rea -	Appointee
Tony Burris	Appointee
Mimsi Coon -	Appointee
Terri Green -	General Manager
Lynn Rohwedder -	Assisting Secretary

Ken McDowell gave a blessing.

President Jones first order of business was the announcement of a trip planned for April 12, 2016, to the Paul Battle Arena in Tunica, MS. President Jones, Terri Green, Howard Rea and MaryAnn Fielitz are going. If anyone on the board is interested in going or have any thoughts to be addressed by the group in Tunica, call or e-mail Terri Green prior to the trip.

President Jones next order of business was the date of the next EB meeting. She is looking at mid-May and would like weekdays instead of the weekend if possible. Discussion on dates and availability was held. The meeting is scheduled to convene at the PHBA Headquarters, Tulsa, OK, on Tuesday, May 17, 2016, at 1 p.m. and will conclude at noon on Wednesday, May 18, 2016.

Insurance for the World Show was addressed. Looking into catastrophic loss of show coverage. Tom Craun stated Bob Henderson is going to check. Madden's held the coverage for the last World Show. Terri Green will also do some checking and remind Bob Henderson.

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Vicki Parker brought up the discussion of World Show vendors. We need to try to entice more vendors to come. We can waive the vendor fee. We had \$3,375.00 in income for vendor space rental in 2015. EB members can get vendor contracts from Terri Green and get them signed by vendors and send them to Terri. Terri will be the contact person for all vendors and she is in charge of placing the vendors. Basically, it will be a first come, first serve basis, however, a sponsor gets preferred spots. Spaces vary in size; 10 by 10 feet is the smallest. Last year's pricing was \$375.00 for each 10x10 spot.

Don Coats made a motion to not charge for vendor spaces at the 2016 World Show. Tom Craun seconded. Motion carried.

Tom Craun brought up the discussion of World Show added money. Steve Tidwell has secured \$5,000.00 from Dr. Bircher and a few \$500.00 sponsors have been secured. Tom would like to see some of this money put to Palomino Bred Longe Line and Two's since it is their first year at the World Show. Discussion was held about how much to add and to what classes. Discussion was held about advertising the added money. Terri Green said the first entry deadline to the World Show is May 15. She also stated that for \$550.00 in sponsorship, they get a free page in the World Show Program.

President Jones asked Tom Craun to take charge of the added money and work on coming up with the amount expected and how to utilize it. He will get help from Howard Rea and Tony Burris and when he has information to share, he will set up a conference call with the EB.

President Jones stated she needs approval for our legal counsel. Patria Maulden from Florida has agreed to be such counsel. Tom Craun made a motion to accept Patria Maulden as legal counsel. Howard Rea seconded. Motion carried.

Discussion was held about a PHEK show held in Nebraska with three palomino judges and also AQHA classes. Diane Olsen, an AQHA Show Secretary, ran the show results. Registration fees and PHBA entries were paid at such show but never turned into PHBA. Discussion was held. President Jones said someone needs to track the names of some of the exhibitors and see if their checks were cashed. A formal complaint needs to be filed. Patria Maulden needs to draft a letter.

President Jones also discussed social media and being positive with what's put out there. Also that all EB members sign a non-disclosure agreement. Terri Green said she needs new member's contact information and a photo.

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Lowanda McDowell asked if the computer guy will be at the May meeting. Some discussion was had about the computer issues and the possibility of him being there.

Mimsi Coon suggested an idea to give World Show exhibitors an extra set of points at no additional cost. Discussion was held. There is no more work involved; judge is already there. Just some program changes. Paints and Pintos have been doing it for a long time and it is well received. We can promote it as being an added benefit for the 75<sup>th</sup> anniversary; advertise in the reinstated PHBA newsletter and other places like GoHorseshow.com.

Don Coats made a motion to give a 5<sup>th</sup> set of points at no cost to the exhibitor at the 2016 World Show. Tony Burris seconded. Motion carried.

There being no further business, President Jones asked for a motion to adjourn. Don Coats motioned to adjourn the meeting. Tom Craun seconded. Motion carried. Meeting adjourned at 9:39 a.m.

Respectfully submitted,

Lynn Rohwedder, Assisting Secretary  
PHBA Executive Board