

**PHBA Executive Board
Conference Call Minutes
May 2, 2013**

A conference call of the PHBA Executive Board was called to order at 8:01pm on May 2, 2013 by President, Ken Beasley

Present on the call:

Ken Beasley, President
Melonie Furnish, Past President
Steve Tidwell, President Elect
Louie Hufnagel, Vice President
Bill Miller, Vice President
Ann Jones, Treasurer
Karen Andrews, Appointee
Vicki Parker, Appointee
Don Coats, Appointee
Terri Green, General Manager
Lowanda McDowell, Assistant Secretary

Motion by Ann Jones 2nd by Louie Hufnagel to excuse Vicki Parker and Steve Tidwell until such time that they could join the call. – motion passed

Motion by Louie Hufnagel 2nd by Bill Miller to approve minutes of April 5&6, 2013 meeting in Tunica, MS – motion passed

Youth Prize

Motion by Louie Hufnagel 2nd by Ann Jones to direct Terri to purchase another item within the budget of the chairs to use in conjunction with the chairs for the 2014 Youth World Show - motion passed

Novice Golden Horse

Motion by Ann Jones 2nd by Steve Tidwell to award a headstall to the Novice Golden Horse at the 2013 World Show – motion passed

Youth Judges

Some of the judges that are judging the Youth World Show this year have judged the Open/Amt World Show in the past and they already have a nice ring. There are 2 judges that have not judged the world show before therefore they do not have a ring.

Motion by Ann Jones 2nd by Louie Hufnagel to give the two judges that do not have rings a ring from Filly Tac; for the judges with rings from past world shows PHBA would have a diamond added to their ring – motion passed

14-18 High Point

Motion by Bill Miller 2nd by Steve Tidwell to mail the letter approved by Terry Weins, atty to appropriate exhibitors - motion passed

Motion by Steve Tidwell 2nd by Vicki Parker to have the office staff send an email or letter to all the owners of the horses that were shown at the October 12, 2012 Iowa show – motion passed

World Reserves

Motion by Louie Hufnagel 2nd by Karen Andrews to direct Terri Green to purchase the 8x10 plaque from Cowboy Bronze for the 2014 Reserve World Champions – motion passed

Conference Calling

Karen Andrews presented several different companies to handle our conference calls. A directive was give to Terri Green and Karen Andrews to choose the most cost effective plan and that decision would be supported by the Board.

PIP hardship request

Motion by Vicki Parker 2nd by Karen Andrews to have the PIP hardship request sent to the PIP board – motion passed

GM Report

Office will be closed Friday, May 10, 2013 for the staff to be able to visit the Tunica facility in order to for them to familiarize themselves with the set up for the world show.

World Show Evening Events

It was decided to have an evening events committee comprised of Terri Green, Ken Beasley, 2 amateur board members, 2 youth board members and 2 past presidents to coordinate activities at the world show

World Show Vet Options

There is a vet close by that would work on an on call basis for no fee to PHBA. Terri Green was directed to continue to search for a vet that would set up at the show without cost to PHBA. If a vet cannot be found under these terms the show will run with an on call vet.

World Show Videographer

Mike Garner cannot video at the world show this year. Terri Green recommended Allen, the individual who has done our webcasting in the past. He will provide the review for the judges but there will not be an area for the exhibitors to review runs. Videographer did ask to be able to sell sponsorships for the live webcast.

Motion by Ann Jones 2nd by Louie Hufnagel to hire Allen to video the world show - motion passed

World Show Photographer

Jeff Kirkbride will be the world show photographer and he will have a blue backdrop curtain. Location for the photographer will be determined with Terri Green when he arrives in Tunica.

Youth Premier Exhibitor Award will be given savings bonds.

Gist has agreed to a sponsorship. They will not be attending the world show but will send materials and run an ad to inform exhibitors of the buckles available and how to order them.

Vicki Parker reported that program ads are selling well. She would like to have as many ads as possible in by May 15, 2013.

Ken Beasley asked that the board make the next 30 days a push for ads and sponsorships.

Motion by Steve Tidwell 2nd by Bill Miller to adjourn at 9:44pm