

**PHBA Executive Board
Teleconference Meeting
September 12, 2007 8:00pm EDT**

Attendees:	Alda Buresh	Jeff Ohler	Terry Goble
	Dutch Guthrie	Bud Missel	Eric Jayjohn
	Steve Tidwell	Chuck Creekmore	Cindy Chilton-Moore
	Becky Herrmann	Bev Armstrong	

Agenda

1. Agenda Items Out of Order
2. Excused Absences
3. Minutes
4. Show Rules Task Force Eric Jayjohn
5. World Show Software Progress Report Jeff Ohler/Cindy Chilton-Moore
6. PHEI/MPHA
7. Membership Dues Becky Herrmann
8. Think Tank Report Bev Armstrong
9. NCPEA Request
10. Membership Drive Report Carol Goble
11. IBM Software & Hardware Support
12. WCHA Sponsorship Request WCHA
13. DVD Report Carol Goble
14. Marketing/Public Relations Comm. Carol Goble
15. PIP
16. WS Stall Fees Refunds

Additional Information

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Attendees:	Alda Buresh	Jeff Ohler	Terry Goble
	Dutch Guthrie	Bud Missel	Eric Jayjohn
	Steve Tidwell	Chuck Creekmore	Cindy Chilton-Moore, General Manager
	Becky Herrmann	Bev Armstrong	

Minutes Meeting Called to Order By President Buresh at 8:04pm EDT

1. Agenda Items Out of Order

A. Motion/Second: Ohler moved and Tidwell seconded to take agenda items out of order.

Conclusion: Motion passed unanimously.

2. Excused Absences

A. Motion/Second: Armstrong moved and Guthrie seconded to excuse Creekmore as of 9:44pm EDT

Conclusion: Motion passed unanimously.

3. Minutes

A. Motion/Second: Armstrong moved and Tidwell seconded to ratify the minutes from the August 25, 2007 Executive Board meeting in Tulsa as corrected and submitted (9-11-07 version).

Conclusion: Motion passed unanimously.

4. Show Rules Task Force Eric Jayjohn

Discussion: Report given by task force chairperson Eric Jayjohn

A. Motion/Second: Herrmann moved and Armstrong seconded to adopt the proposed new point scale.

Conclusion: Motion passed. (Creekmore, Ohler in opposition)

B. Motion/Second: Armstrong moved and Ohler seconded to reject the recommendation for changing the limit on multiple judged shows/events in rule 3031.

Conclusion: Motion passed. (Goble, Tidwell, Guthrie in opposition)

C. Motion/Second: Goble moved and Tidwell seconded to approve the recommendation of not changing how "A" & "B" shows are classified (rule 3065).

Conclusion: Motion passed unanimously.

D. Motion/Second: Armstrong moved and Herrmann seconded to consider the proposed change to rule 3008 (existing rule 3011) separately.

Conclusion: Motion passed unanimously.

E. Motion/Second: Goble moved and Tidwell seconded to consider the proposed change to rule 3032 (existing rule 3033) separately.

Conclusion: Motion passed unanimously.

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F. Motion/Second: Herrmann moved and Armstrong seconded to approve the changes to 3008 & 3008-B (existing rule 3011) with the exception of the changes from 350 to 500 miles. Mileage limits are to remain at 350 miles.

Conclusion: Motion passed unanimously.

G. Motion/Second: Armstrong moved and Herrmann seconded to approve the proposed change to rule 3032 (existing rule 3033), adding rule 3032-A.

Conclusion: Motion failed (Herrmann in favor)

H. Motion/Second: Missel moved and Ohler seconded consider the proposed deletion of existing rule 3037 separately.

Conclusion: Motion passed unanimously.

I. Motion/Second: Missel moved and Armstrong seconded to reject the recommendation to delete rule 3037.

Conclusion: Motion passed (Goble in opposition).

J. Motion/Second: Armstrong moved and Tidwell seconded to adopt the remaining recommendations (except for those rules previously considered individually).

Conclusion: Motion passed unanimously.

K. Motion/Second: Guthrie moved and Armstrong seconded to receive the task force report and enter it into the minutes.

Conclusion: Motion passed unanimously.

L. Motion/Second: Missel moved and Tidwell seconded to reject the deletion of existing rule 3032.

Conclusion: Motion passed unanimously. (This motion and vote handled via email following the teleconference)

5. World Show Software Progress Report

Jeff Ohler/Cindy Chilton-Moore

Discussion: Kim's computer has a virus (World Show program on her computer). New hard drive to be installed and rebuild programs. Not certain if any 2007 WS data has been entered yet – Cindy to check. Timeline is off by 6 weeks at this point. Chilton-Moore and Ohler to refigure timeline.

6. PHEI/MPHA

A. Motion/Second: Herrmann moved and Armstrong seconded to deny the request from PHEI for reimbursement of their Computer fees from the August 18/19 show.

Conclusion: Motion passed. (Guthrie Abstained, Tidwell in opposition)

7. Membership Dues

Becky Herrmann

Discussion: Task force to work on cost per member. Herrmann was appointed chairperson. Task Force members: Chilton-Moore, Missel, Jayjohn.

8. Think Tank Report

Bev Armstrong

Discussion: Broadcast email going out tonight about Think Tank. Biltmore, Oklahoma City, November 10. Notice is also on the website and will be in the October issue of Palomino Horses. Illinois has their annual meeting the same night. Armstrong to contact them about conflict. Meeting room will cost about \$250.00.

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9. NCPEA Request

Discussion: NCPEA requested to apply show fees from cancelled show that conflicted with Think Tank date to 2008 shows.

A. Motion/Second: Tidwell moved and Armstrong seconded to apply NCPEA show fees for cancelled 2007 show on Nov 10/11 to NCPEA shows in 2008.

Conclusion: Motion passed unanimously.

10. Membership Drive Report **Carol Goble**

Discussion: Ad for drive on website and ready for magazine. It will be in the October thru February issues. Member renewals insertion considered. \$900.00 to print. Insertion \$ unknown at this time. Drive form ready as well. Office will calculate APA percentages and email individual data monthly to Carol. Winners to be announced/awarded at convention.

11. IBM Software & Hardware Support

Discussion: Ordered

12. WCHA Sponsorship Request

Discussion: Request for \$1000.00 sponsorship for reception on Oct.17 at Quarter Horse Congress. Consideration deferred for review and will be addressed via electronic ballot.

13. DVD Report **Carol Goble**

Discussion: The PHBA promotional DVD should be available in 1-2 weeks. Copies to be sent to EB for viewing. Looking for EB to approve final product prior to November Think Tank meeting so it could be introduced. Funded by old "video" fund (about \$2300). Final cost expected to be under budget (\$3000 approved at convention) – likely to be around \$1500.00

14. Marketing/Public Relations Committee **Carol Goble**

Discussion: Problems with booth at the TWHBA Celebration Show. Shortage of literature/brochures. Goble created a checklist for items needed to be in the booth. Chilton-Moore working on a brochure to cover all PHBA programs.

Chairperson Goble requested a financial report specific to her committee's expenditures be generated so she could track their expenses against the budget approved for their efforts. Missel indicated this could be done.

15. PIP

Discussion: Clarification that PIP points don't start until yearling year to be sent to Don Byrd/Benham Stewart

16. World Show Stall Fees Reimbursement

Discussion: Refund Payments to exhibitors who overpaid their stall fees for the 2007 PHBA World Show are in process.

17. Adjournment

A. Motion/Second: Armstrong moved and Herrmann seconded to adjourn the meeting

Conclusion: Motion passed unanimously. Teleconference meeting adjourned at 10.48 pm EDT.