



Hello everyone...

What a wonderful World Show we had with great class sizes, beautiful horses and fabulous exhibitors, owners, and trainers! I enjoyed chatting with y'all, watching classes, and presenting many awards to Youth, Amateur and Open exhibitors.

The items below cover some of the show highlights, and I hope you enjoy this recap and other news provided.

2021 World Show

- 1) Statistics: 346 Horses with 2,414 Entries and 422 Stalls. The entries saw an increase of more than 31% over 2020 when we all dealt with COVID-19 and change of dates from July to September.
- 2) The BAG (Bradshaw Added Gold) Program was a great way to celebrate the PHBA-A 35th Anniversary, while competing for a share of the \$50,000. Next year, the Bradshaws have offered to increase that added money to \$100,000 for the Amateur halter classes and their color class.
- 3) The Bradshaws also asked if they could give buckles to all the Youth halter class winners in 2022, so look forward to more information prior to the WS. Thank you, Terry & Tammy Bradshaw!
- 4) 2021 was the inaugural year of Youth Premier awards, with WCHA (World Conformation Horse Association) donating \$300 gift cards and a wooden base for the crystal vase. They also included the Open Premier classes, to help celebrate PHBA's 80th Anniversary. Thank you, WCHA!
- 5) An anonymous donor sponsored Amateur Hi-Pt Ranch Horse buckles for the Amateur, Novice Amateur, Select Amateur and the PB Amateur categories. These were well received awards!
- 6) This was also the inaugural of the Terry Furnish Memorial Classic trophy given to the winner of the Open PHBA/NSBA Yearling Longe Line class and will an annual presentation. The Trophy will be housed in the PHBA office with names & dates of the winners, while a smaller individual trophy will be given to the horse owner in honor of Terry. Thank you to the group of Past Presidents involved in the plan creation and trophy design. An anonymous donor will sponsor the individual trophies for three years (2021-23), with a sustainable fundraiser for the future.

2021 Cattle Classic WS

- 1) Sponsors donated \$4,500 for added money, with a total payout of \$5,400 for the exhibitors.
- 2) Due to qualifying rule changes from AQHA, overall numbers were down, but PHBA still achieved a net profit of \$600, with an anonymous donation to offset expenses. Mike Bendele, EB Appointee was the committee chair.

Capital Campaign Updates

- 1) Due to an active push prior to the WS by this ad hoc committee, six (6) sponsors, including the Bradshaws, stepped up to reach the goal of \$50,000 for Phase 1 of this campaign created to help PHBA upgrade from the outdated computer system to a new, more efficient one.
- 2) Phase 2, to cover the annual costs of licensing, maintenance/support and enhancements, has received its first donations. Additional monies will be made from an ART SALE of various prints and statues in PHBA inventory, just in time for APA Yearend awards, Christmas, and other gift needs. See the October issue of InStride Edition for order forms and information.

New Business

- 1) The newly proposed rule regarding registration of grade horses from convention was ratified by the EB and went into effect immediately as requested.
- 2) The newly formed Corporate Sponsor ad hoc committee is working to help PHBA grow its sponsor group.
 - a. Please help them by filling out the short survey to be sent very soon. It will help them to know the vendors you use and let them know you want them to join the PHBA family.
- 3) When remembering the past World Shows with added monies in various Open classes, another ad hoc committee is being formed to once again secure similar sponsors/donations. Look for updates as this committee moves forward.
- 4) Again, our official publication InStride Edition will feature 10 or more pages of PHBA information in the October issue. Look for your copy in early October.
- 5) If anyone wishes a copy of the 2021 WS Commemorative Program, highlighting the 80th Anniversary of PHBA and the 35th Anniversary of PHBA-A, please contact the office. There will be a small charge to cover shipping/handling costs.

Remember, if you have ideas, please share them in an email to the office or one of the EB members, so that it can be reviewed. Ideas should benefit the majority of our membership, rather than a select group.

Respectfully,

Mimsi Roe Coon

2021-22 PHBA President