

**Palomino Horse Breeders of America**  
**Executive Board Meeting Minutes — Conference Call**

September 1st, 2021

Members Present — Mimsi Coon  
Present: President Elect — Tom Craun  
1st VP — Dave Remus  
2nd VP — Gene Ray Stewart

Secretary/Treasurer — Lynn Rohwedder  
Immediate Past President — Lowanda McDowell  
PHBA General Manager — Terri Green

Appointee — Mike Battey  
Appointee — Mike Bendele  
Appointee — Joy Isley  
Recording Secretary — Jenifer Patridge

I. Meeting called to order at 7:34pm by President Mimsi Coon. Roll call reflected that all Executive Board members were in attendance.

II. Old Business/Discussion

A. Approval of past meeting minutes

1. May 5, 2021 EB CC minutes — Motion to approve by Lynn Rohwedder. Seconded by Tom Craun. Motion passed.
2. May 18th rsth, 2021 EB CC Minutes — Motion made by Lynn Rohwedder to approve with revisions. Seconded by Tom Craun. Motion carried.
3. June 10<sup>th</sup>, 2021 EB CC Minutes — Motion made by Gene Ray Stewart to approve. Seconded by Lynn Rohwedder. Motion passed.
4. August 4<sup>th</sup>, 2021 EB CC Minutes — a motion was made by Lowanda McDowell to approve with revisions. Seconded by Mike Battey. Motion passed.

B. World Show Update — Terri Green

1. Royalty check from Tioga is only the outstanding check from World Show.
2. Net profit is approximately \$142,000.
3. APA total credits used is \$7635, up from \$5900 in 2020, relative to the increase in entries.
4. All payout checks have been issued for the Cattle Classic and the World Show.
5. Everything is entered into the AS400 and in the process of being verified to update on the website and add to the horse's show records.
6. Would like any comments or suggestions submitted as soon as possible for next year's World Show, especially pertaining to the show schedule.
7. Appaloosa horse show possibly moving to Springfield. To date, it has not been officially contracted. The Tri-Chair is hopeful that they will be able to collaborate with them on setup if the show is confirmed. Discussion was had regarding possible new areas for vendor booths to draw more vendors for 2022. At this time PHBA will continue planning for next year's World Show as needed and will collaborate with the Appaloosa association if possible.
8. Discussion was also held regarding the possible addition of one day to the beginning of the World Show.

C. Marketing committee update — Tom Craun

1. Working on establishing some guidelines for marketing.
2. Working on promoting the new registration rule regarding horses without documented parentage or other breed association papers, specifically mares and stallions, as geldings are already allowed to register with PHBA based on color.
3. Committee chairs have been asked to provide job descriptions for their positions.

4. Discussion was held regarding web/internet assistance. There has been a person suggested to help with this and more discussion will follow pertaining to a description of duties and budget available.

D. 2022 Convention \_ Mimsi Coon

1. Contract has been signed for March 15-19<sup>th</sup>.
2. Same hotel with room rate at \$97, which includes the breakfast.
3. Reservation link should be available soon on the website.

E. 2022 Anniversaries — Mimsi Coon

1. The three oldest APA's, Texas, Kansas, and Oklahoma, are celebrating their 80<sup>th</sup> Anniversary in 2022. Alda Buresh has requested the three display cases in the backroom of the main office to use for celebrating those anniversaries. Motion to approve was made by Tom Craun. Seconded by Mike Battey. Motion carried.

F. An anonymous donor has offered payout money in the amount of \$1250 each, for both the Junior Western Pleasure and the Senior Western Pleasure classes, for 2022-2024. An Ad Hoc committee is being formed. Mimsi will have more details soon.

G. Corporate Ad Hoc Committee —Joy Isley

1. Terri was not certain how many have responded to the survey thus far, but did set up an email reminder to go back out to anyone who had not yet responded by the first deadline.
2. Discussion was held regarding the Draft Review/Power Point presentation on the organization of the events and programs offered.

III. New Business

- A. Next meeting date will be face-to-face and date selection is pending Executive Board member input for attending either October or November in either Oklahoma City or Tulsa.
- B. Registration special - Motion to offer the registration special at both the Congress and Pitzer sale was made by Lynn Rohwedder. Seconded by Tom Craun. Motion passed.
- C. Lowanda McDowell gave an update on the possibility of obtaining trail equipment for PHBA. An offer to make equipment, at no cost to the association, has been made. She hopes to have more information by the next meeting.

IV. Motion to adjourn made by L. McDowell. Seconded by Mike Battey. Meeting adjourned at 8:56pm.

Respectfully submitted,  
Jenifer Patridge, Recording Secretary  
PHBA Executive Board