

Palomino Horse Breeders of America

June 10th, 2021, Regular Executive Board Meeting Minutes

Present: President – Mimsi Roe Coon, President-elect – Tom Craun, 1st VP – Dave Remus, 2nd VP- Gene Ray Stewart, Appointees: Mike Battey, Mike Bendele & Joy Isley, Immediate PP – Lowanda McDowell, GM – Terri Green

Meeting called to order at 7:39 pm. After Roll Call, the motion was made by Dave Remus to excuse Lynn Rohwedder, seconded by Lowanda McDowell. Motion passed. Also noted that Recording Secretary Jenifer Patridge was not present.

Old Business:

- 1) Cattle Classic Updates given by Mike Bendele:
 - a. Total of \$4,500 added monies had been raised and received by the office.
 - b. Flyer information was updated by Terri Green and posted to FB.
 - c. Jake Walker, a roper, approached Mike requesting PHBA add VRH to the other Ranch classes offered. Terri advised the EB that this is an AQHA offering and we don't currently offer it. After discussion, it was agreed that Mike would advise Jake that PHBA would consider this for 2022, or once VRH was added to the PHBA class offerings.
- 2) Sponsor Drive Updates by Mimsi:
 - a. Drive total for class sponsorships, ads and gift items was more than \$44,500.
 - b. Items for the gift bags were being received by the office, including post-it notes and pens and horse cookies. The cups should arrive by 6/26 and Joy will follow-up on the dog treats.
 - c. Joy advised she had just mailed a check from NCEA for an additional class sponsorship.
- 3) World Show Updates by Terri:
 - a. As of close of day 6/10, total entries are 1.397 with 228 horses
 - b. About 10-15 more horses/entries need to be input into the system.
 - c. All Amateur halter classes have entries, except 3YO Stallions, with Perf. Geldings being the largest with 8 entries so far.
 - d. The Chamber advised Terri on Wednesday that they will definitely increase their budget for the number of attendees to have refreshments.
 - i. The only extra cost to PHBA is additional custodial fees of \$250.
 - ii. Lowanda suggested that Terri contact Kelly Herd as a sponsor source for this fee.
 - e. Terri reminded everyone to get their golf cart pre-reservations in quickly, as they could be sold out as they were last year.
 - f. Terri advised that Ricky Young called the office to add a class sponsorship to his half-page ad already reserved.
- 4) Marketing Updates from Tom & Dave:
 - a. Tom has worked up a rough draft of the APA membership/registration challenge and sent to Martha Hoff without response. It was learned she is currently in Africa.

- b. Donated buckles for the Hi-Pt Amateur Ranch Horse (4) were discussed. Mimsi will forward the design to the EB.

New Business:

- 1) Youth Advisor Tia contacted Terri & Mimsi requested a couple of t-shirts that the Youth could sell at the WS. Terri will pack in trailer. Mimsi asked to Terri to also include 2-3 of the folding chairs in a bag and a couple of tote bags as well.
- 2) Mimsi relayed she had received an email from the PHBHF offering to sell the Orren Mixer prints (poster quality) at the Color Breed Congress in November held in Tulsa. They requested permission to sell these for \$20 with \$15 going to PHBA (our cost) and \$5 going to PHBHF for their time and effort. Terri asked if they will be providing their own mailing tubes. Mimsi agreed to make that stipulation to the approval. Tom Craun made motion to approve with the stipulation. Mike Battey seconded. Motion passed.
- 3) Corporate Vendor ad hoc committee offered to hold a casual meeting during the WS to review goals/basic actions.
- 4) Dave Remus asked if the youth and all their advisors could be stalled in the same area. Terri advised Dave that all would need to put their "stall with" requests on their entry forms, as she does not do the stall assignments.

As there were no additional agenda items, Lowanda moved to adjourn.

Respectfully submitted,

Mimsi Roe Coon
2021-22 PHBA President