



Hi everybody...

The World Show is fast approaching, and I am looking forward to seeing each one of you there! Lots of entries already received in the office, so it should be a very good turnout.

Here are some of the items addressed by the Executive Board for the second meeting in May and the regular June meeting.

A second meeting was held in the office in Tulsa to review and ratify all the 2020 and 2021 Rule Change Proposals we all covered during the April Convention. It proved the involvement each of you has by attending and addressing so many aspects of PHBA business. Thank you for your time and dedication.

The regular June meeting was delayed about nine days due to scheduling conflicts for board members. We met on June 10, 2021, to discuss updates for the two major events in July plus some new business items.

2021 World Show Updates

- 1) World Show Program went to press and was delivered to the office as promised June 21, 2021. It looks amazing!
- 2) Sponsor Drive continues to collect class sponsorships (3 in the past week) and random gift items for the WS. These now bring the drive total to over \$44,500 with cash and donated items.
- 3) There will be a Welcome Reception hosted by the Springfield Chamber of Commerce. Details are being finalized.

2021 Cattle Classic WS Updates

- 1) Total added monies for the classes now totals \$4,500, which is the same as the cumulative total for the three prior years together!
- 2) Hope that you have seen the FB flyer with the updates, including the fact that exhibitors can register and become member along with making their class entries. How easy is that!?!)
- 3) Some interest was expressed in offering a VRH class (only AQHA at this time), which can be considered for 2022.

New Business

The Marketing Ad Hoc Committee had a meeting in May and offered two separate proposals for the EB to consider.

- 1) An anonymous donor asked to sponsor a one-time buckle to the Hi-Point Amateur Ranch Horse in Amateur, Novice Amateur, and Select Amateur.
 - a. Review of the presentation led the EB to offer a conditional approval to this donation.
 - i. Amateurs are responsible for the funds for this sponsorship.
 - ii. Add a fourth buckle for the PB Amateur Ranch Horse, so all divisions are equally covered.
 - iii. In the event the buckles did not arrive in time to present, there would be a certificate prepared for the winners with how to secure their buckles.

- iv. The current Golden Horse calculation will be used to tabulate winners, to eliminate questions, and make it easier for the office.
 - v. Ranch Horse Conformation class will count across the divisions as halter does for Golden Horse award calculations.
- 2) A second proposal was a plan to increase PHBA memberships and registrations through a challenge to the current members. The discussion led the EB to reject the proposal's target audience and to offer options for revamping for greater success.
 - a. Direct this at the APA level (local shows) where most of these come to PHBA.
 - b. Renewal memberships must have lapsed more than 12 months to count.
 - c. July 1, 2021, was offered as a possible launch date.
 - d. Prize: The top 2 APAs will each receive a single show approval fee credit. (Value \$50)
 - e. The winners are determined by the combined total of memberships and registrations.
- 3) Discussion of the use of the Trail classes' gate was held. Final decision was that the gate will be reinstated at the WS, pending any facility/state COVID-19 restrictions, in which case the gate would remain open. Variance Rule 184 was discussed for those uncomfortable working the gate, with the reminder that such request must be in 30 days prior.
- 4) The InStride Edition, our official publication, will include 10-11 pages showcasing the president messages (all three), the new board introductions, scholarship opportunities (2), and various PHBA programs. *Look for your copy!*

Thank you for being members and supporters of PHBA, without your help we would not be celebrating the 80th Anniversary of PHBA, or the 35th Anniversary of PHBA-A! See you in Springfield!

Respectfully submitted,

Mimsi

Mimsi Roe Coon
2021-22 PHBA President