PHBA Executive Board Conference Call Minutes

October 6, 2021 - 7:30 pm c/8:30 pm e

President Coon called the meeting to order at 7:34 PM Central. Members present: Tom Craun, Dave Remus, Gene Ray Stewart, Lynn Rohwedder, Mike Bendele, Mike Battey, Joy Isley, Lowanda McDowell and General Manager, Terri Green.

2021 World Show Update: Green reported that all income and expenses have been accounted and reported as of the August financial reports. Discussion included the BAG payout, all payout being issued and all outstanding neck ribbons have been mailed.

August financials: Rohwedder asked about remaining BAG monies; Coon to inquire with Bradshaw's regarding the use of these funds.

Congress Update: Green is currently on location with the PHBA booth at the All American Quarter Horse Congress. At this time, not much action but looking forward to the upcoming weekend.

Corporate Brochure: Coon updated the status of the newly created brochure for corporate partners and other sponsors. Once the printing process is complete; she will mail each member copies to use. Coon is currently in talks with a several potential sponsors: a boot sponsor, a trailer sponsor and an insurance company.

2022 Convention: Craun mentioned the need for a time within the schedule for attendees to visit the PHBA office and museum. A 15 passenger van has been secured for transportation. Thursday evening would be the best option. The first meeting of the Executive Board at the convention will be Wednesday afternoon.

2022 World Show Planning: Items discussed included the disinfecting measures needed for the show office. Additional discussion included Riding in space, the use of the Livestock center, and relocation of the show office and the plans of the Appaloosa Horse Club and their decision on hosting their nationals in Springfield. It was decided that based on the expense for renting the livestock center we would opt not to use that facility in 2022.

New Business

Isley inquired about the PPP forgiveness process for the loan obtained. Green to look into getting the forgiveness application completed. The computer program updated was included. McDowell reminded the EB that request for proposals on the world show needed to occur. The EB was asked to send Green any suggestions for future locations.

There being no further business before the board, a motion was made to adjourn at 8:15 PM C.

Sincerely submitted,

Terri Green, PHBA General Manager