



PLATINIUM SPUR SPONSOR - \$5,000

Standard benefits include:

- Company named assigned to eight (8) World Show Classes; classes are the choice of the sponsor
- Company Name and Logo:
 - www.palominohba.com Website and Link
 - PHBA World Show Event Webcast
 - Signage at World Show; Up to 3 banners to be provided by sponsor
 - Awards Presentation Opportunities/Arena Announcements at World Show
- 2 Full Page Color Ad in Event Program
 - Business Card ad in the World Show Program
- Product giveaway availability in sponsored classes (Optional)
- Social media posts (eight times a year); sponsor to provide text and images
- Product or materials inclusion in exhibitor packets
- Right to utilize PHBA Logo and “Platinum Spur Sponsor” designation in marketing and promotional activities

GOLD SPUR SPONSOR - \$2,500

Sponsorships can be customized. Standard benefits include:

- Company Name assigned to five (5) World Show Classes; classes are the choice of the sponsor
- Company Name and Logo:
 - www.palominohba.com Website and Link
 - PHBA World Show Event Webcast
 - Signage at World Show; Up to 2 banners to be provided by sponsor
 - Awards Presentation Opportunities/Arena Announcements at World Show
- 1 Full Page Color Ad in Event Program
 - Business Card ad in the World Show Program
- Product giveaway availability in sponsored classes (Optional)
- Social media posts (six times a year); sponsor to provide text and images
- Product or materials inclusion in exhibitor packets
- Right to utilize PHBA Logo and “Gold Spur Sponsor” designation in marketing and promotional activities

SILVER SPUR SPONSOR - \$1,500

- Company Name assigned to four (4) World Show Class; classes are the choice of the sponsor
- Company Name and Logo:
 - www.palominohba.com Website and Link
 - Signage at World Show; banners to be provided by sponsor
 - Awards Presentation Opportunities/Arena Announcements at World Show
- 1 Full Page Color Ad in Event Program
- Social media posts (3 times a year); sponsor to provide text and images



- Product or materials inclusion in exhibitor packets
- Right to utilize PHBA Logo and “Silver Spur Sponsor” designation in marketing and promotional activities

BRONZE SPUR SPONSOR - \$750.00

- Company Name assigned to two (2) World Show Class; classes are the choice of the sponsor
- Company Name and Logo:
 - www.palominohba.com Website and Link
 - Signage at World Show; banners to be provided by sponsor
 - Awards Presentation Opportunities/Arena Announcements at World Show
- 1 Full Page Color Ad in Event Program
- Right to utilize PHBA Logo and “Bronze Spur Sponsor” designation in marketing and promotional activities



PHBA Sponsor Commitment Form

Please complete, sign, date and return to the PHBA office via mail or fax
PHBA, 15253 E Skelly Dr, Tulsa, OK 74116
Phone: (918) 438-1234 * Fax: (918) 438-1232
www.palominohba.com

I/We agree to support PHBA by participating at the following sponsorships level:

___ Platinum Spur (\$5,000) ___ Gold Spur (\$2,500) ___ Silver Spur (\$1,500)
___ Bronze Spur (\$750)

This is a ___ 3 year commitment or ___ 1 year commitment

Name as sponsorship should read: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

Website: _____

Payment Method: ___ Check ___ Credit Card

Credit Card Information: ___ Visa ___ MasterCard ___ Amex ___ Discover

Credit Card Number: _____

Expiration Date: _____ 3-digit SVC Code: _____

Class to Sponsor

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

Signature: _____ Date: _____