

PHBA WORLD SHOW SPONSORSHIP LEVELS

PLATNIUM SPUR SPONSOR - \$5,000

Standard benefits include:

- Company named assigned to eight (8) World Show Classes; classes are the choice of the sponsor
- Company Name and Logo:
 - www.palominohba.com Website and Link
 - PHBA World Show Event Webcast
 - Signage at World Show; Up to 3 banners to be provided by sponsor
 - Awards Presentation Opportunities/Arena Announcements at World Show
- 2 Full Page Color Ad in Event Program
 - Business Card ad in the World Show Program
- Product giveaway availability in sponsored classes (Optional)
- Social media posts (eight times a year); sponsor to provide text and images
- Product or materials inclusion in exhibitor packets
- Right to utilize PHBA Logo and “Platinum Spur Sponsor” designation in marketing and promotional activities

GOLD SPUR SPONSOR - \$2,500

Sponsorships can be customized. Standard benefits include:

- Company Name assigned to five (5) World Show Classes; classes are the choice of the sponsor
- Company Name and Logo:
 - www.palominohba.com Website and Link
 - PHBA World Show Event Webcast
 - Signage at World Show; Up to 2 banners to be provided by sponsor
 - Awards Presentation Opportunities/Arena Announcements at World Show
- 1 Full Page Color Ad in Event Program
 - Business Card ad in the World Show Program
- Product giveaway availability in sponsored classes (Optional)
- Social media posts (six times a year); sponsor to provide text and images
- Product or materials inclusion in exhibitor packets
- Right to utilize PHBA Logo and “Gold Spur Sponsor” designation in marketing and promotional activities

SILVER SPUR SPONSOR - \$1,500

- Company Name assigned to four (4) World Show Class; classes are the choice of the sponsor
- Company Name and Logo:
 - www.palominohba.com Website and Link
 - Signage at World Show; banners to be provided by sponsor
 - Awards Presentation Opportunities/Arena Announcements at World Show
- 1 Full Page Color Ad in Event Program
- Social media posts (3 times a year); sponsor to provide text and images
- Product or materials inclusion in exhibitor packets

- Right to utilize PHBA Logo and “Silver Spur Sponsor” designation in marketing and promotional activities

BRONZE SPUR SPONSOR - \$750.00

- Company Name assigned to two (2) World Show Class; classes are the choice of the sponsor
- Company Name and Logo:
 - www.palominohba.com Website and Link
 - Signage at World Show; banners to be provided by sponsor
 - Awards Presentation Opportunities/Arena Announcements at World Show
- 1 Full Page Color Ad in Event Program

Right to utilize PHBA Logo and “Bronze Spur Sponsor” designation in marketing and promotional activities

GUARANTEED PURSE/ADDED MONEY SPONSOR – MINIMUM \$500

Multiple year commitment required

- Company named assigned to one (1) World Show Classes; classes are the choice of the sponsor
 - Recognition in Event Program
 - Recognition during sponsored class
 - Recognition on PHBA website
 - Recognition in World Show advertising

WORLD SHOW CLASS SPONSOR - \$150

Class sponsors are on a first come basis. In the event all classes are sponsored your sponsorship will be "Friend of Palomino."

- Company named assigned to one (1) World Show Classes; classes are the choice of the sponsor
 - Recognition in Event Program
 - Recognition during sponsored class
 - Awards Presentation Opportunities

FRIEND OF PALOMINO – any amount below \$150

Donors select the area they wish to support: Class, giveaway or special offers.

- Recognition in the Event Program

YOUTH BUCKLE SPONSOR - \$100

Buckles sponsors are on a first come basis. In the event all youth buckles are sponsored your sponsorship will be “Friend of Palomino”

- Company named assigned to one (1) World Show classes buckle; classes are the choice of the sponsor
 - Recognition as a Youth Buckle Sponsor
 - Recognition during sponsored class
 - Awards Presentation Opportunities

BANNER SPONSOR - \$100

- Includes 1 pre-existing 3X6 banner to be hung in a visible location during the show



PHBA Sponsor/Advertising Commitment Form

Please complete, sign, date and return with payment to the PHBA office via mail or fax

PHBA, 15253 E Skelly Dr, Tulsa, OK 74116

Phone: (918) 438-1234 * Fax: (918) 438-1232

www.palominohba.com

I/We agree to support PHBA by participating at the following sponsorships level:

Platinum Spur \$5,000
Purse Sponsor

Gold Spur \$2,500
Class Sponsor \$150

Silver Spur \$1,500
Friend of Palomino

Bronze Spur \$750
Youth Buckle \$100

Class to be sponsored: _____

2nd Choice: _____

Name as sponsorship should read: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Payment Method: Check Credit Card

Credit Card Number: _____

Expiration Date: _____ 3-digit SVC Code: _____

Signature: _____ Date: _____

EVENT PROGRAM ADVERTISING

Ads should be camera ready and emailed to baskervilleginny@gmail.com Questions about ads; feel free to email Ginny

Full Page	\$240 X _____	Total: _____
Half Page	\$120 X _____	Total: _____
Quarter Page	\$60 X _____	Total: _____
Business Card	\$50 X _____	Total: _____
ALL ADS DUE BY MAY 25th		DUE: _____

Ads will not be accepted without payment