PHBA WORLD SHOW SPONSORSHIP LEVELS

PLATNIUM SPUR SPONSOR - $5,000

Standard benefits include:

• Company named assigned to eight (8) World Show Classes; classes are the choice of the sponsor
• Company Name and Logo:
  ➢ www.palominohba.com Website and Link
  ➢ PHBA World Show Event Webcast
  ➢ Signage at World Show; Up to 3 banners to be provided by sponsor
  ➢ Awards Presentation Opportunities/Arena Announcements at World Show
• 2 Full Page Color Ad in Event Program
  o Business Card ad in the World Show Program
• Product giveaway availability in sponsored classes (Optional)
• Social media posts (eight times a year); sponsor to provide text and images
• Product or materials inclusion in exhibitor packets
• Right to utilize PHBA Logo and “Platinum Spur Sponsor” designation in marketing and promotional activities

GOLD SPUR SPONSOR - $2,500

Sponsorships can be customized. Standard benefits include:

• Company Name assigned to five (5) World Show Classes; classes are the choice of the sponsor
• Company Name and Logo:
  ➢ www.palominohba.com Website and Link
  ➢ PHBA World Show Event Webcast
  ➢ Signage at World Show; Up to 2 banners to be provided by sponsor
  ➢ Awards Presentation Opportunities/Arena Announcements at World Show
• 1 Full Page Color Ad in Event Program
  o Business Card ad in the World Show Program
• Product giveaway availability in sponsored classes (Optional)
• Social media posts (six times a year); sponsor to provide text and images
• Product or materials inclusion in exhibitor packets
• Right to utilize PHBA Logo and “Gold Spur Sponsor” designation in marketing and promotional activities

SILVER SPUR SPONSOR - $1,500

• Company Name assigned to four (4) World Show Class; classes are the choice of the sponsor
• Company Name and Logo:
  ➢ www.palominohba.com Website and Link
  ➢ Signage at World Show; banners to be provided by sponsor
  ➢ Awards Presentation Opportunities/Arena Announcements at World Show
• 1 Full Page Color Ad in Event Program
• Social media posts (3 times a year); sponsor to provide text and images
• Product or materials inclusion in exhibitor packets
• Right to utilize PHBA Logo and “Silver Spur Sponsor” designation in marketing and promotional activities

**BRONZE SPUR SPONSOR - $750.00**
• Company Name assigned to two (2) World Show Class; classes are the choice of the sponsor
• Company Name and Logo:
  ➢ [www.palominohba.com](http://www.palominohba.com) Website and Link
  ➢ Signage at World Show; banners to be provided by sponsor
  ➢ Awards Presentation Opportunities/Arena Announcements at World Show
• 1 Full Page Color Ad in Event Program
Right to utilize PHBA Logo and “Bronze Spur Sponsor” designation in marketing and promotional activities

**GUARANTEED PURSE/ADDED MONEY SPONSOR – MINIMUM $500**
Multiple year commitment required
• Company named assigned to one (1) World Show Classes; classes are the choice of the sponsor
  ➢ Recognition in Event Program
  ➢ Recognition during sponsored class
  ➢ Recognition on PHBA website
  ➢ Recognition in World Show advertising

**WORLD SHOW CLASS SPONSOR - $150**
Class sponsors are on a first come basis. In the event all classes are sponsored your sponsorship will be "Friend of Palomino.”
• Company named assigned to one (1) World Show Classes; classes are the choice of the sponsor
  ➢ Recognition in Event Program
  ➢ Recognition during sponsored class
  ➢ Awards Presentation Opportunities

**FRIEND OF PALOMINO – any amount below $150**
Donors select the area they wish to support: Class, giveaway or special offers.
• Recognition in the Event Program

**YOUTH BUCKLE SPONSOR - $100**
Buckles sponsors are on a first come basis. In the event all youth buckles are sponsored your sponsorship will be “Friend of Palomino”
• Company named assigned to one (1) World Show classes buckle; classes are the choice of the sponsor
  ➢ Recognition as a Youth Buckle Sponsor
  ➢ Recognition during sponsored class
  ➢ Awards Presentation Opportunities

**BANNER SPONSOR - $100**
• Includes 1 pre-existing 3X6 banner to be hung in a visible location during the show
PHBA Sponsor/Advertising Commitment Form

*Please complete, sign, date and return with payment to the PHBA office via mail or fax*

PHBA, 15253 E Skelly Dr, Tulsa, OK 74116
Phone: (918) 438-1234 * Fax: (918) 438-1232
www.palominohba.com

I/We agree to support PHBA by participating at the following sponsorships level:

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Spur</td>
<td>$5,000</td>
</tr>
<tr>
<td>Gold Spur</td>
<td>$2,500</td>
</tr>
<tr>
<td>Silver Spur</td>
<td>$1,500</td>
</tr>
<tr>
<td>Bronze Spur</td>
<td>$750</td>
</tr>
<tr>
<td>Purse Sponsor</td>
<td>$150</td>
</tr>
<tr>
<td>Class Sponsor</td>
<td>$150</td>
</tr>
<tr>
<td>Friend of Palomino</td>
<td></td>
</tr>
<tr>
<td>Youth Buckle</td>
<td>$100</td>
</tr>
</tbody>
</table>

Class to be sponsored: ____________________________________________

2nd Choice: _______________________________________________________

Name as sponsorship should read: __________________________________

Contact Person: ___________________________________________________

Address: _________________________________________________________

City: ___________________________ State: ___________ Zip: ____________

Telephone: __________________ Email: ______________________________

Payment Method: ______ Check ______ Credit Card

Credit Card Number: ______________________________________________

Expiration Date: __________________ 3-digit SVC Code: ________________

Signature: __________________________ Date: _______________________

________________________

EVENT PROGRAM ADVERTISING

Ads should be camera ready and emailed to baskervilleginny@gmail.com Questions about ads; feel free to email Ginny

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Price</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$240</td>
<td>X ______</td>
<td>______</td>
</tr>
<tr>
<td>Half Page</td>
<td>$120</td>
<td>X ______</td>
<td>______</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$60</td>
<td>X ______</td>
<td>______</td>
</tr>
<tr>
<td>Business Card</td>
<td>$50</td>
<td>X ______</td>
<td>______</td>
</tr>
</tbody>
</table>

**ALL ADS DUE BY MAY 25th**

DUE: ______

*Ads will not be accepted without payment*