



## **2025 PHBA WORLD CHAMPIONSHIP SHOW**

### **SPONSORSHIP LEVELS**

#### **PLATINUM SPUR SPONSOR - \$5,000**

Standard benefits include:

- Company named assigned to eight (8) World Show Classes; classes are the choice of the sponsor
- Company Name and Logo:
  - [www.palominohba.com](http://www.palominohba.com) Website and Link
  - PHBA World Show Event Webcast
  - Signage at World Show; two (2) coliseum banners provided by PHBA and one (1) outside banner to be provided by sponsor.
  - Awards Presentation Opportunities/Arena Announcements at the PHBA World Championship Show.
- 2 Full Page Color Ad in Event Program
- Product giveaway availability in sponsored classes (Optional)
- Social media posts (eight times a year); sponsor to provide text and images
- Product or materials inclusion in exhibitor packets
- Right to utilize PHBA Logo and “Platinum Spur Sponsor” designation in marketing and promotional activities

#### **GOLD SPUR SPONSOR - \$2,500**

Sponsorships can be customized. Standard benefits include:

- Company Name assigned to five (5) World Show Classes; classes are the choice of the sponsor
- Company Name and Logo:
  - [www.palominohba.com](http://www.palominohba.com) Website and Link
  - PHBA World Show Event Webcast
  - Signage at World Show; one (1) coliseum banners provided by PHBA and one (1) outside banner to be provided by sponsor.
  - Awards Presentation Opportunities/Arena Announcements at the PHBA World Championship Show.
- 1 Full Page Color Ad in Event Program
- Product giveaway availability in sponsored classes (Optional)
- Social media posts (six times a year); sponsor to provide text and images
- Product or materials inclusion in exhibitor packets
- Right to utilize PHBA Logo and “Gold Spur Sponsor” designation in marketing and promotional activities



### **SILVER SPUR SPONSOR - \$1,500**

- Company Name assigned to four (4) World Show Classes; classes are the choice of the sponsor
- Company Name and Logo:
  - [www.palominohba.com](http://www.palominohba.com) Website and Link
  - Signage at World Show; one (1) coliseum banner to be provided by PHBA.
  - Awards Presentation Opportunities/Arena Announcements at the PHBA World Championship Show.
- 1 Full Page Color Ad in Event Program
- Social media posts (3 times a year); sponsor to provide text and images
- Product or materials inclusion in exhibitor packets
- Right to utilize PHBA Logo and “Silver Spur Sponsor” designation in marketing and promotional activities

### **COLISEUM BANNER SPONSOR - \$1,000**

- Two (2) banners will be placed in the coliseum to be provided by PHBA

### **BRONZE SPUR SPONSOR - \$750.00**

- Company Name assigned to two (2) World Show Classes; classes are the choice of the sponsor
- Company Name and Logo:
  - [www.palominohba.com](http://www.palominohba.com) Website and Link
  - Signage at World Show; one (1) outside banner to be provided by sponsor.
  - Awards Presentation Opportunities/Arena Announcements at the PHBA World Championship Show.
- 1 Full Page Color Ad in Event Program
- Right to utilize PHBA Logo and “Bronze Spur Sponsor” designation in marketing and promotional activities

### **GUARANTEED PURSE SPONSOR – MINIMUM \$500**

Multiple year commitment required

- Company named assigned to one (1) World Show Class; classes are the choice of the sponsor
- Recognition in Event Program
- Recognition during sponsored class
- Recognition on PHBA website
- Recognition in World Show advertising



### **WORLD SHOW CLASS SPONSOR - \$175**

Class sponsors are on a first come basis. In the event all classes are sponsored your sponsorship will be "Friend of Palomino."

- ❖ Company named assigned to one (1) World Show Class; classes are the choice of the sponsor
- ❖ Recognition in Event Program
- ❖ Recognition during sponsored class
- ❖ Awards Presentation Opportunities

### **FRIEND OF PALOMINO – any amount below \$175**

Donors select the area they wish to support: Class, giveaway or special offers.

- Recognition in the Event Program
  
  
  
  
  
  
  
  
  
  
- ❖ *All coliseum banners will be purchased by PHBA. They will all be the same size and have the same font. They will be a black background with gold lettering. The deadline for receiving sponsorship levels with coliseum banners is June 15, 2025.*
  
  
  
  
  
  
  
  
  
  
- ❖ *Outside banners are provided by the sponsor and can be whatever color and size sponsor wishes. The deadline to have your banner to the PHBA office is June 15, 2025.*