



2026 PHBA World Championship Show SPONSORSHIP PACKAGES



	Platinum Spur \$5,000.00	Gold Spur \$2,500.00	Silver Spur \$1,500.00	Bronze Spur \$750.00	Arena Banner \$1,000.00	Added Money \$500.00 Min.	Friends of Palomino	Class Sponsor	Apparel, Product, Tack Prize Sponsors
Company or Individual name assigned to world show classes	8	5	4	2		1		1	
Company name and logo on PHBA website with link	✓	✓	✓	✓		✓			
PHBA World Championship Show Live Stream Recognition	✓	✓	✓	✓	✓	✓	✓		✓
Live Stream Commercial (content provided by Sponsor) *choice of either commercial or Poster Style Ad	30 Second*	15 Second*	Poster Style Ad	Poster Style Ad	Poster Style Ad	Poster Style Ad			
Two (2) Arena Banners (provided by PHBA)	✓	✓	✓		✓				
One (1) Outside Banner (provided by Sponsor - max. size 4' x 4')	✓	✓	✓	✓	✓	✓			✓
Awards Presentation Opportunities/Arena Announcements	✓	✓	✓	✓		✓	✓	✓	✓
Full Page Ad in PHBA World Show Program	2	1	1	1					
Product or Materials Inclusion in Exhibitor Packets	✓	✓	✓						✓
Recognition in World Show Program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on PHBA Website/Social Media	✓	✓	✓	✓	✓	✓	✓	✓	✓
\$5,000 & Above Sponsors will be recognized in PHBA purchased advertising									

2026 PHBA World Championship Show PROGRAM & LIVE STREAM ADVERTISING

*Please see backside for pricing & information
for all of the great advertising opportunities available!*

CONTACT INFORMATION:

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