

2027 PHBA SPONSOR & ADVERTISING COMMITMENT FORM

SUPPORT THE 2027 PHBA WORLD CHAMPIONSHIP SHOW

2027

IMPORTANT DEADLINES

- ★ Sponsorships are accepted until the start of the 2027 World Show
- ★ In order to appear in World Show advertising, all payments must be received by May 25, 2027
- ★ Program Ad Artwork & Live Stream Ad Materials are due by May 25, 2027

Ads should be print ready, high resolution files • Email to: shirley@palominohba.com

1. SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	INVESTMENT
☐ Diamond Spur (\$25,000 & Above)	\$ _____
☐ Ruby Spur (\$17,500 - \$24,999)	\$ _____
☐ Emerald Spur (\$10,000 - \$17,499)	\$ _____
☐ Platinum Spur (\$5,000 - \$9,999)	\$ _____
☐ Gold Spur (\$2,500 - \$4,999)	\$ _____
☐ Silver Spur (\$1,500 - \$2,499)	\$ _____
☐ Bronze Spur (\$500 - \$1,499)	\$ _____
☐ Arena Banner (\$1,000)	\$ _____
☐ Friend of Palomino (Gifts \$175 & Below)	\$ _____

2. CLASS SPONSORSHIP

Number of classes:

_____ x \$175 Per Class = \$ _____

Preferred Class(es):

1st Choice _____

2nd Choice _____



Class sponsorships are selected based on availability. PHBA will contact you to confirm your selection.

3. PHBA WORLD SHOW PROGRAM ADVERTISING

AD SIZE	PRICE	QUANTITY	TOTAL
Full Page	\$350	_____	\$ _____
Half Page	\$175	_____	\$ _____
Quarter Page	\$85	_____	\$ _____
Business Card	\$70	_____	\$ _____
PROGRAM ADVERTISING TOTAL			\$ _____

4. LIVE STREAM ADVERTISING

- ☐ **30-Second Commercial or Full Poster Ad** \$ 250
(content provided by sponsor)
- ☐ **15-Second Commercial or Full Poster Ad** \$ 200
(content provided by sponsor)
- ☐ **Full Page WS Program Ad Plus Poster Style Live Stream Ad** \$ 450

LIVE STREAM TOTAL \$ _____

5. ORDER SUMMARY

Sponsorship Package \$ _____

Arena Banner \$ _____

Class Sponsor \$ _____

Friends of Palomino \$ _____

Live Stream Advertising \$ _____

Program Advertising \$ _____

TOTAL AMOUNT DUE \$ _____

6. PAYMENT INFORMATION

☐ Check Enclosed

☐ Credit Card

Card Number

Expiration Date

CVC Code

Billing Zip Code

7. SPONSOR INFORMATION

Company/Name _____ Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

How sponsorship should read in all publications _____

Signature _____ Date _____

Thank you for supporting PHBA and the Palomino horse! Please complete this form to secure your sponsorship and advertising.

PLEASE SIGN, DATE & RETURN TO: PHBA • 15253 E. Skelly Dr. • Tulsa, OK 74116 • Phone: 918-438-1234 | Fax: 918-438-1232

www.palominohba.com