



2027 PHBA World Championship Show SPONSORSHIP PACKAGES



	Diamond Spur \$25,000- Above	Ruby Spur \$17,500- \$24,999	Emerald Spur \$10,000- \$17,499	Platinum Spur \$5,000- \$9,999	Gold Spur \$2,500- \$4,999	Silver Spur \$1,500- \$2,499	Bronze Spur \$500- \$1,499	Arena Banner \$1,000	Class Sponsor \$175 Per Class	Friends of Palomino Gifts Below \$175
Company or Individual name assigned to world show classes	8	6	5	4	3	2	1		1	
Company name and logo on PHBA website with link	✓	✓	✓	✓	✓					
PHBA World Show Live Stream Recognition (Scrolling List)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Live Stream Commercial (content provided by Sponsor) *choice of either commercial or Poster Style Ad	30 Second*	30 Second*	30 Second*	30 Second*	15 Second Poster Style Ad	Poster Style Ad	Poster Style Ad			
Two (2) Arena Banners (provided by PHBA)	✓	✓	✓	✓	✓			✓		
One (1) Outside Banner (provided by Sponsor - max. size 4' x 4')	✓	✓	✓	✓	✓	✓	✓	✓		
Awards Presentation Opportunities	✓	✓	✓	✓	✓	✓	✓		✓	
Ad in PHBA World Show Program	2	2	2	1	1	1/2	1/4			
Product or Materials Inclusion in Exhibitor Packets	✓	✓	✓	✓	✓	✓				
Recognition in World Show Program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on PHBA Website/Social Media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Stall Signage Recognition at Show	✓	✓	✓	✓	✓	✓	✓			
V.I.P. Parking at World Show	✓	✓	✓	✓						
Reserved Arena Seating	✓	✓	✓	✓						



2027 PHBA World Championship Show PROGRAM & LIVE STREAM ADVERTISING

*Please see backside for pricing & information
for all of the great advertising opportunities available!*

CONTACT INFORMATION:

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